# UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TENNESSEE AT CHATTANOOGA

JAMES CUND	IFF,
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v.

Civil Action No.

Plaintiff,

JURY TRIAL DEMANDED

SHAW INDUSTRIES GROUP, INC. and SHAW INDUSTRIES, INC.

Defendants.

**CLASS ACTION COMPLAINT** 

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Plaintiff James Cundiff, individually and on behalf of others similarly situated, for his claims against defendants Shaw Industries Group, Inc. and Shaw Industries, Inc., alleges as follows:

### NATURE OF THE CASE

1. Plaintiff Cundiff seeks to obtain what he already paid for—safe carpets and rugs fit for their intended use. While no one would think twice about the safety of their floors, Defendants knowingly coated their carpets and rugs with dangerous carcinogens—the infamous "forever chemicals" known as PFAS (the "PFAS Carpet Products"). The presence of these PFAS Carpet Products contaminate the homes and indoor spaces where they are installed and increase the risk of adverse health events, such as various cancers and reproductive issues, of those who come into contact with the PFAS Carpet Products.

### **PARTIES**

2. Plaintiff James Cundiff is an adult resident of Ooltewah, Tennessee and resided in Ooltewah, Tennessee when he purchased and used a PFAS Carpet Product for the past 10 years. Specifically, Plaintiff Cundiff purchased a Shaw-branded Stain Resistant carpet for use throughout his personal residence. Plaintiff Cundiff has suffered economic harm from Defendants' wrongful conduct, including, but not limited to, Defendants' violations of products liability and consumer protection laws. Plaintiff Cundiff never would have purchased Defendants' PFAS Carpet Product had Defendants warned about the presence of PFASs or its harmful human effects when ingested or inhaled.

3. Defendant Shaw Industries, Inc. ("Shaw Industries") is a Georgia corporation with its principal place of business in Dalton, Georgia. Shaw Industries was a publicly traded company before it was sold to Berkshire Hathaway in 2001.

4. Defendant Shaw Industries Group, Inc. ("Shaw Group" and collectively with Shaw Industries, "Shaw") is a Georgia corporation with its principal place of business in Dalton, Georgia. It is also a wholly owned subsidiary of Berkshire Hathaway, Inc.

5. Shaw is the world's largest carpet manufacturer and designs and manufactures over 4,400 styles of tufted carpet, wood, and resilient flooring for both commercial and residential use. Through its numerous brand and trade names, Shaw's carpet manufacturing operations are fully integrated from processing raw materials for fibers through finishing and sale to consumers worldwide. Along with carpets and rugs, Shaw also produces synthetic sports turf, golf greens, and landscape turf products through its brands and subsidiaries. Shaw holds approximately 12 different brands and trade names and averages about \$3 billion in annual revenue, with more than \$370 million in profit.<sup>1</sup>

6. At all relevant times, Defendants conducted business and derived substantial revenue from manufacturing and distributing PFAS Carpet Products within the State of Tennessee and in this District.

7. The harmful effects on humans and the environment are a direct result of Defendants' manufacture and sale of PFAS Carpet Products here and elsewhere.

<sup>&</sup>lt;sup>1</sup> IBISWorld Industry Report, Carpet Mills in the US, 59 (Mar. 2024).

## **JURISDICTION AND VENUE**

8. This Court has jurisdiction over this matter because the parties are diverse and the amount in controversy exceeds \$5 million, satisfying 28 U.S.C. § 1332(d)(2) for subject matter jurisdiction.

9. This Court has personal jurisdiction over each of the Defendants because they transact business in this District, have substantial aggregate contacts with the State of Tennessee, including in this District, and have engaged in misconduct in this District that has had a direct, substantial, reasonably foreseeable, and intended effect of injuring people in the State of Tennessee and in this District. Defendants purposefully availed themselves of the benefits of doing business in the State of Tennessee and in this District. Both Defendants maintain a registered agent for service of process in Tennessee.

10. Venue is proper in this District under 28 U.S.C. § 1391(b) because a substantial part of the events or omissions giving rise to the claims occurred in this District, including Shaw's substantial business operations in this District and Plaintiff Cundiff's purchase and personal use of a PFAS Carpet Product in this District.

## FACTUAL BACKGROUND

11. Per- and Polyfluoroalkyl chemicals (collectively, "PFAS") are a large group of man-made chemicals that do not occur naturally in the environment. PFASs are comprised of carbon and fluorine atoms bound together by a chain, commonly known as a "C8," "C6," or even "C4" chains. There are thousands of various chemicals included

under the PFAS umbrella, with two of the most used and studied being perfluorooctanoic acid ("PFOA") and perfluorooctane sulfonate ("PFOS").<sup>2</sup>

12. PFASs are extremely stable and almost rock-like because of their strong carbonfluorine bonds. They repel oil and water and are resistant to heat and chemical reactions.

13. As a result of these properties, PFASs have a wide variety of industrial and commercial applications. One of the biggest uses is to treat carpets and rugs to confer stain, soil, water and/or oil resistance.

14. PFASs, however, have no environmental breakdown mechanisms. Instead, they are highly mobile, resist degradation, and bioaccumulate and biomagnify in human and animal tissues; in other words, they are "forever chemicals".<sup>3</sup>

15. These chemicals are absorbed by inhalation and ingestion as they spread through the air, water, surfaces, dust particles, and more.<sup>4</sup>

16. When humans ingest PFASs, they bind to plasma proteins in the blood and are readily absorbed and distributed throughout the body. PFASs then accumulate in the body and cause long-term damage to the blood, liver, kidneys, and other organs.

<sup>&</sup>lt;sup>2</sup> References to PFAS herein include all associated chemicals, including PFOA and PFOS.

<sup>&</sup>lt;sup>3</sup> Product – Chemical Profile for Carpets and Rugs Containing Perfluoroalkyl or Polyfluoroalkyl Substances, 8 (Oct. 2019), https://dtsc.ca.gov/wp-content/uploads/sites/31/2020/02/Final\_Product-Chemical\_Profile\_Carpets\_Rugs\_PFASs\_a.pdf.

<sup>&</sup>lt;sup>4</sup> Product – Chemical Profile for Carpets and Rugs Containing Perfluoroalkyl or Polyfluoroalkyl Substances, 44 (Oct. 2019), https://dtsc.ca.gov/wp-content/uploads/sites/31/2020/02/Final\_Product-Chemical\_Profile\_Carpets\_Rugs\_PFASs\_a.pdf.

17. Exposure to PFASs is linked with cancer, immunotoxicity, thyroid disease, ulcerative colitis, and high cholesterol, among other diseases.

18. PFAS-manufacturer companies, such as 3M Company ("3M") and E.I. du Pont de Nemours ("DuPont"), and PFAS-supplier companies, such as 3MDaikin America, Inc. ("Daikin")<sup>5</sup>, and INV Performance Surfaces, LLC ("INVISTA")<sup>6</sup> (collectively known as PFAS "suppliers") sold PFASs to large carpet industry players, such as Shaw. Shaw and other carpet manufactures (collectively PFAS "manufacturers") determined that PFASs were highly soluble chemicals that conferred stain and water resistance when applied to textiles, including carpets.

19. Suppliers thus continued to create more and more PFASs and Shaw, like the other manufacturers, added and otherwise used PFASs on almost every carpet and rug they manufactured, which was then installed in homes and businesses across America, even after they knew about serious health concerns regarding the chemicals.<sup>7</sup>

<sup>&</sup>lt;sup>5</sup> Daikin is a chemical supplier and has supplied PFAS to carpet manufacturers, including Defendants, during the time period alleged in this complaint. *Id*.

<sup>&</sup>lt;sup>6</sup> INVISTA owns and operates a fiber manufacturing facility in Dalton, Georgia, which was previously owned by DuPont. This entity was the owner of the StainMaster brand of carpets until Lowe's purchased the StainMaster brand from INVISTA in 2021. *See DuPont textiles Becomes INVISTA*, BuildingGreen (Oct. 1, 2003), https://www.buildinggreen.com/news-analysis/dupont-textiles-becomes-invista; *see also* Dan Primack, *Lowe's Acquires Koch Subsidiary Carpet Brand StainMaster*, AXIOS (Apr. 23, 2021), https://www.buildinggreen.com/news-analysis/dupont-textiles-becomes-invista.

<sup>&</sup>lt;sup>7</sup> Yachen Zhu, et al., Household Low Pile Carpet Usage Was Associated With Increased Serum PFAS Concentrations in 2005-2006, National Library of Medicine (Feb. 4, 2021), https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8104467/.

20. In the 1950s, scientists at 3M and other universities such as Stanford became aware that PFASs bind to proteins in animal and human blood.<sup>8</sup> In the 1960s, PFAS suppliers 3M and DuPont had already reported a large increase in sick employees who worked with the chemicals, even including dying from sudden, cancer-related illness.<sup>9</sup>

21. Later, the United States Environmental Protection Agency ("EPA") started to investigate the effects of PFAS chemicals and their presence in every-day commercial products, which ultimately led to an attempt to phase out certain forms of PFASs.<sup>10</sup>

22. Yet even after serious scrutiny from the government, suppliers and manufacturers still produced a variation of PFASs that were applied to carpets and rugs, claiming shorter chain versions were of no human threat.<sup>11</sup> It was not until 2019 to 2020 that suppliers and manufacturers issued statements claiming they will completely phase out PFAS-chains altogether by 2025.<sup>12</sup>

23. Unfortunately for the public, the damage has already been done. Because these PFAS chemicals do not break down like other compounds such as arsenic, lead, and

<sup>&</sup>lt;sup>8</sup> For 50 Years, Polluters Knew PFAS Chemicals Were Dangerous But Hid Risks From Public, EWG, https://static.ewg.org/reports/2019/pfa-timeline/3M-DuPont-Timeline\_sm.pdf (last visited Sept. 18, 2024).

<sup>&</sup>lt;sup>9</sup> DuPont, 3M Concealed Evidence of PFAS Risks, Union of Concerned Scientists (Mar. 22, 2019), https://www.ucsusa.org/resources/dupont-3m-concealed-evidence-pfas-risks.

<sup>10</sup> *Id*.

<sup>&</sup>lt;sup>11</sup> Case Study: PFAS in Carpeting, Green Science Policy Institute (last visited Oct. 3, 2024), https://greensciencepolicy.org/our-work/communications-strategy/pfas-in-carpets/.

<sup>&</sup>lt;sup>12</sup> 3M to Exit PFAS Manufacturing by the End of 2025, 3M News Center (Dec. 20, 2022), https://news.3m.com/2022-12-20-3M-to-Exit-PFAS-Manufacturing-by-the-End-of-2025.

radioactive polonium, PFASs stay in the environment for years. In fact, PFASs hold a half-life of up to five years before the human body can break down and dispose of their contents. In comparison, arsenic, lead, and radioactive polonium have shorter half-lives, including less than two months, and even a day. <sup>13</sup>

24. Further, fetuses, infants, and toddlers are all more susceptible to PFASs' harmful effects. PFASs have been shown to pass through mothers' umbilical cords and into fetuses' bloodstreams, which can cause serious birth defects. Moreover, infants and toddlers spend most of their time on the ground with carpets and rugs that are doused in these chemicals. Because infants and toddlers practice hand-to-mouth learning and communication more than adults, they have been found to have significantly higher levels of PFASs in their bloodstream. And, because of their smaller organs and general behaviors, infants and toddlers have shown to keep PFASs in their system longer and at much higher rates than in adults.

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<sup>&</sup>lt;sup>13</sup> Agency for Toxic Substances and Disease Registry, *ToxGuide for Perfluoroalkyls*, Center for Disease Control and Prevention (Mar. 2020), https://www.atsdr.cdc.gov/toxguides/toxguide-200.pdf.

<sup>&</sup>lt;sup>14</sup> Environmental Working Group, *Update to EWG Petition to EPA Concerning DuPont's Response to EPA's inquiry of Possible TSCA Section 8€ Substantial Risk Reporting Violations* (June 15, 2007), https://www.ewg.org/news-insights/official-correspondence/update-ewg-petition-epa-concerning-duponts-response-epas.

<sup>&</sup>lt;sup>15</sup> Department of Toxic Substances Control, Government of California, *Effective July 1, 2021: Carpets and Rugs with Perfluoroalkyl or Polyfluoroalkyl Substances (PFASs)* (2021), https://dtsc.ca.gov/scp/carpets-and-rugs-with-perfluoroalkyl-and-polyfluoroalkyl-substances-pfass/.

25. Indeed, PFASs are so insidious that they have been found in the blood of more than 98% of Americans.<sup>16</sup>

26. Even knowing all these statistics, studies, and health effects, for decades, Shaw and other manufacturers continued to add PFASs onto almost every carpet and rug product they sold.<sup>17</sup> Thus, millions of Americans were and continue to be exposed to PFASs indoors through carpets or rugs.<sup>18</sup>

27. Further, Americans spend approximately 90% of their time indoors. Even if an individual has chosen to only have hardwood floor systems throughout her personal residence, she still may encounter these toxic, PFAS Carpet Products at her workplace, her family and friends' residences, public buildings, and more. Essentially, it becomes almost impossible to escape the pollutants these suppliers and manufacturers have placed indoors.

28. Even if all PFAS use is phased out by the end of 2025, it will not erase the PFASs present in our environment due to the chemical's inability to degrade.

<sup>&</sup>lt;sup>16</sup> Extinguishing the Risk of Forever chemicals: State of the science to protect first responders, https://blogs.cdc.gov/niosh-science-blog/2021/11/09/pfas/

<sup>&</sup>lt;sup>17</sup> Product – Chemical Profile for Carpets and Rugs Containing Perfluoroalkyl or Polyfluoroalkyl Substances, 46 (Oct. 2019), https://dtsc.ca.gov/wp-content/uploads/sites/31/2020/02/Final\_Product-Chemical\_Profile\_Carpets\_Rugs\_PFASs\_a.pdf.

<sup>&</sup>lt;sup>18</sup> Approximately 58.8% of the flooring industry are carpets and rugs in the United States. *Id.* 

29. Therefore, the only appropriate remedy is to have Shaw remove all PFAS Carpet Products and adequately compensate for the damage it has caused and continues to cause.

### I. PFAS Creation

- 30. PFAS chemicals were created in the 1940s through the construction of fluorine and carbon bonds through electrochemical fluorination ("ECF"), making one of the strongest known chemical bonds.<sup>19</sup>
- 31. In the 1950s, 3M created "Scotchgard," a chemical water repellent that would repel liquids "like water off a duck's back." <sup>20</sup>
- 32. At the same time, in the 1950s, 3M sold PFAS chemicals to DuPont. DuPont then used PFASs to manufacture its infamous non-stick coating, Teflon.<sup>21</sup>
- 33. However, during these initial startup years, 3M and other scientists became increasingly aware of just how long-lasting these chemicals are. In 1971, PFAS creators at

<sup>&</sup>lt;sup>19</sup> See C.D. Metcalfe, et al., An Introduction to the Sources, Fate, Occurrence and effects of Endorcrine Disrupting Chemicals Released into the Environment, ScienceDirect (May 1, 2022), https://www.sciencedirect.com/science/article/pii/S0013935121019599.

<sup>&</sup>lt;sup>20</sup> The National Inventors Hall of Fame, The Happy Accident Behind the Invention of Scotchgard, https://www.invent.org/blog/inventors/patsy-sherman-samuel-smith

<sup>&</sup>lt;sup>21</sup> Sharon Lerner, et al., How 3M Executives Convinced a Scientist the Forever Chemicals She Found in Human Blood Were Safe, Pro Publica (May 20, 2024), https://www.propublica.org/article/3m-forever-chemicals-pfas-pfos-inside-story#:~:text=In%20the%20early%20'50s%2C%203M,and%20impossible%20to%20wipe%20off.

3M stated there was "no natural sink" for the fluorocarbons being created and that they could remain on the earth "unchanged for many thousands of years."<sup>22</sup>

34. Indeed, these toxic chemicals resist degradation due to light, water, and biological processes. Because of their makeup, PFAS chemicals bioaccumulate and biomagnify, accumulating in living organisms through the duration of their lives.<sup>23</sup>

35. Further, these suppliers became increasingly aware of the harmful effects PFASs have on the environment and, more importantly, humans. In 1964, DuPont employees working in PFAS-based Teflon manufacturing fell ill after the manufacturing area was moved to an enclosed working space. Although first being diagnosed with "polymerfume fever" (exhibiting shakes, fevers, tightness in chest, and more symptoms), both DuPont and 3M suspected their newfound chemicals were to blame.<sup>24</sup>

36. Nonetheless, suppliers continued to use more PFAS chemicals and created more ways to utilize the strong fluorine-carbon bonds, such as stain resistance.

<sup>&</sup>lt;sup>22</sup> 3M Memorandum from H.G. Bryce to R.M. Adams on Ecological Aspects of Fluorocarbons at 1, 4 (Sept. 13, 1971), https://www.ag.state.mn.us/Office/Cases/3M/docs/PTX/PTX1088.pdf.

<sup>&</sup>lt;sup>23</sup> See Alessio Filippo Peritore, et al., Current Review of Increasing Animal Health Threat of Per- and Polyfloroalkyl Substances (PFAS): Harms, Limitations, and Alternatives to Manage Their Toxicity, National Library of Medicine, National Center for Biotechnology Information (July 2023), https://www.ncbi.nlm.nih.gov/pmc/articles/PMC10380748/.

<sup>&</sup>lt;sup>24</sup> Charles E. Lewis & Gerald R. Kerby, *An Epidemic of Polymer-Fume Fever*, 191 JAMA 375-78 (Feb. 1, 1965), https://static.ewg.org/reports/2019/pfa-timeline/1962\_Teflon-Cigarette-Study.pdf.

## II. The Carpet Industry and Carpet Manufacturing

37. Carpeting is ubiquitous in American homes and saw a meteoric rise as part of the post-World War II building boom. During that time, residential customers shifted from seeking rugs for wood floors to requesting carpet.

38. DuPont and others manufactured synthetic fibers for carpet, mainly nylon filament. In 1952, DuPont developed a specific carpet nylon filament then introduced 501 nylon in 1958 that went into carpet yarn. In 1972, DuPont added antistatic properties to its nylon to distinguish itself from its competitors.<sup>25</sup>

39. Other companies also entered the nylon market after World War II, including BASF, Monsanto, and Rohm and Haas.

40. The carpet manufacturing process has been largely unchanged for decades. Carpet is typically produced in carpet mills and goes through the following steps: twisting, heat setting, tufting, dying, and coating.<sup>26</sup>

41. First, in the twisting phase, nylon bulk continuous filament, known as BCF, is twisted together to create larger fibers. Carpet manufacturers typically purchase BCF

<sup>&</sup>lt;sup>25</sup> Transcript of Interview with Thomas "Tom" McAndrews, Jan. and Feb. 2018 at p.67, available at https://digital.hagley.org/2010215\_20180613\_McAndrews\_transcript\_uneditedTranscript McAndrews (hereafter "McAndrews Transcript"). Mr. McAndrews is largely credited with inventing STAINMASTER and stain-resistant carpeting.

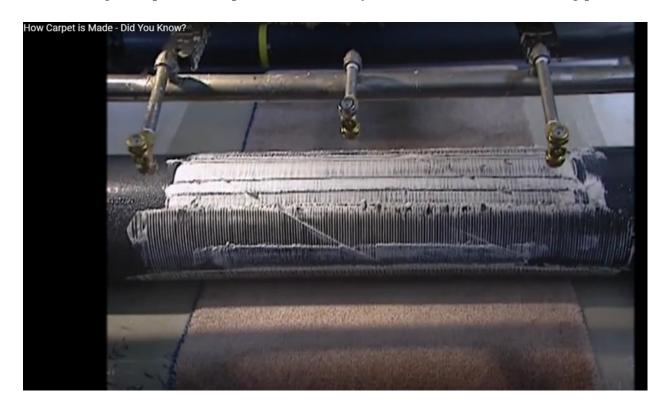
<sup>&</sup>lt;sup>26</sup> See, e.g., How is Carpet Made – Did You Know?, available at How Carpet is Made - Did You Know? (youtube.com).

from one of the chemical companies that create the synthetic product. Larger companies, such as Shaw, create their own BCF as part of their vertical integration process.

- 42. Second, the newly twisted fibers go through a heat setting process to lock the twist in using a combination of pressure, heat, and steam.
- 43. Third, carpet fibers are tufted, or stitched, through a backing material to create the carpet. A secondary backing material may be applied to further strengthen the carpet.
- 44. Fourth, dyes are applied to the now manufactured carpet to give it the desired color. The newly dyed carpet goes through a washing process to lock in the dye.
- 45. Fifth, coatings are applied to the carpet. The first step is to apply a PFAS coating to make the carpet stain resistant. As the screenshot below shows, the carpet is run through this liquid coating. The carpet then goes through another step to "fix" in, or lock in, the PFAS coating before the carpet is dried.



46. Finally, for many carpets, including STAINMASTER carpets, a spray bar applies a Teflon coating on top of the carpet. This is the very same Teflon used on cooking pans.



47. As the below sample shows, just like pans in the kitchen, the Teflon treated carpet on the right shows fruit punch that beads up on the top and can literally slide off while the untreated carpet on the left absorbed the fruit punch.



#### III. The Development of "Stain Resistant" Carpets

48. By the 1970s, the market for nylon in the carpet industry was flattening or maturing, meaning there was no additional room for growth among competitors.

49. At the same time, there were more carpet mills, which meant there was too much carpet being produced and not enough people willing to buy it.<sup>27</sup>

50. Suppliers and manufacturers thus looked for ways to develop new technologies to increase their market share.<sup>28</sup>

51. DuPont, for example, developed Antron to hide and/or resist dirt using a "crosssectional construction," but the product would still stain.<sup>29</sup>

52. DuPont began looking for alternatives and wanted to brand a consumer product to see if that "could be effective in selling an ingredient product." 30

53. DuPont hired a research firm to understand carpet market dynamics and how it could "solve" the carpet problem. That research found Americans installed carpets in droves but the carpet was highly likely to stain and to stain quickly. Thus, carpet fell out of favor because Americans were turning to rugs, wood, and tile in their homes.<sup>31</sup>

<sup>&</sup>lt;sup>27</sup> McAndrews Transcript at pp. 63, 69.

<sup>&</sup>lt;sup>28</sup> See, e.g., McAndrews Transcript at p. 60.

<sup>&</sup>lt;sup>29</sup> McAndrews Transcript at p. 68.

<sup>&</sup>lt;sup>30</sup> McAndrews Transcript at p. 65.

<sup>&</sup>lt;sup>31</sup> McAndrews Transcript at p. 70.

54. DuPont developed STAINMASTER carpet in tandem with the carpet mills to

bolster sales of carpet throughout the United States. Around this time, DuPont knew

other suppliers were looking to develop a similar product and thus rushed to beat others

to the punch and put STAINMASTER on the market.

55. First, DuPont took a "commodity chemical that was on the streets for sale" and

added anti-stain technology, i.e., PFAS. Next, DuPont decided to add Teflon to ensure

the carpet repelled stains.<sup>32</sup> STAINMASTER started with SR500, a polymer that was

readily available. DuPont then added Teflon and a "soil product." 33

56. DuPont had to figure out how to apply the product because it was a topical

treatment that had to be added after the carpet was made.

57. So, DuPont went to its then largest customers, Shaw, Salem, Burlington, and

Milliken and asked them to run tests with the new product. Ultimately, all but Millikin

agreed – although Milliken ultimately used the product.<sup>34</sup>

58. DuPont's research and development team also developed a specialized spray bar

for the carpet mills to allow the STAINMASTER chemicals to be applied to finished

carpet.35

<sup>32</sup> McAndrews Transcript at p. 89.

<sup>33</sup> *Id.* at p. 142.

<sup>34</sup> *Id.* at p. 91.

<sup>35</sup> *Id.* at p. 61.

59. Indeed, STAINMASTER's developer repeatedly touted that he was close personal friends with the founder of Shaw, Bob Shaw, and that he repeatedly had dinner with him and they played golf together.<sup>36</sup>

60. Competitors like Monsanto and Allied Chemical began making a similar product but had to buy Teflon from DuPont. Thus, there was no way to differentiate the stain resistant, PFAS-filled products produced by DuPont versus the others.<sup>37</sup>

61. DuPont provided its PFAS coatings with the carpet fibers when it sold them to the carpet mill.<sup>38</sup> DuPont certified how much had to be applied to be a STAINMASTER certified product.

62. DuPont also sold a competitor product along with 3M and BASF, who would then similarly sell the product with fiber or separately sell PFASs to the carpet mills.<sup>39</sup>

63. STAINMASTER was enormously successful; it tripled revenues for DuPont and was named product of the year by Fortune magazine and the Wall Street Journal.

64. Competitor products followed, including Scotchgard and others.

65. At bottom, the introduction of STAINMASTER kicked off the carpet industry's obsession with PFAS chemicals and ensured that almost all carpets and rugs in the United States were treated with a PFAS product.

<sup>&</sup>lt;sup>36</sup> McAndrews Transcript at pp. 74, 81.

<sup>&</sup>lt;sup>37</sup> *Id.* at p. 143.

<sup>&</sup>lt;sup>38</sup> *Id.* at p. 150.

<sup>&</sup>lt;sup>39</sup> *Id.* at p. 151.

66. Today, Shaw is the largest carpet manufacturer in the United States with approximately 30% of the United States carpet market share.

67. Shaw has purchased PFASs and PFAS machinery from various supplier companies since the 1970s to coat their carpets and rugs in a PFAS solution to deem them stain, soil, and grease resistant, and Shaw has reaped huge monetary profits for doing so.

68. Shaw also applied PFASs to carpet fibers before the carpets were manufactured, during the manufacturing process, and after the manufacturing process in a separate finishing facility or in stores for consumer sale, or even after the carpets were sold to the public as it was made into a household stain solution bottle, like any other household cleaning product.<sup>40</sup>

69. The industry trade group representing around 90% of United States manufacturers estimates that most commercial and residential carpets are currently treated with a PFAS stain solution.<sup>41</sup>

70. However, according to a prominent manufacturer itself, PFAS products will increase product performance on lower-quality carpet fibers only and for a limited amount of time. Nevertheless, Shaw continued to use PFASs in its carpet and rug productions.

<sup>&</sup>lt;sup>40</sup> Product – Chemical Profile for Carpets and Rugs Containing Perfluoroalkyl or Polyfluoroalkyl Substances, 12 (Oct. 2019) https://dtsc.ca.gov/wp-content/uploads/sites/31/2020/02/Final\_Product-Chemical\_Profile\_Carpets\_Rugs\_PFASs\_a.pdf.

<sup>&</sup>lt;sup>41</sup> *Id*.

71. A study published by Indiana University found "strong associations between PFAS levels in carpet and dust pairs," which suggests that carpets can be both a source and a sink for PFASs.<sup>42</sup>

## IV. Indoor Transmission of PFAS Through Textiles

72. Because of their chemical makeup, PFASs are highly mobile and degrade slowly. In normal use, PFAS Carpet Products release PFASs into the surrounding air and dust, which humans then either ingest or inhale. Surface abrasion can release these PFAS chemicals from textile fibers via small particles, which can then become resuspended.<sup>43</sup>

73. When humans ingest or inhale PFASs stemming from textiles in their surroundings, the PFASs enter their bloodstreams and stay there for an alarming amount of time. According to the CDC, the elimination half-lives of PFOA and PFOS (two of the most common types of PFASs), or the length of time for the concentration of those substances in the human body to decrease by one-half, are estimated to be 3.5 years and 4.8 years. In comparison, the half-lives of arsenic, lead, and radioactive polonium in human blood are around 10 hours, 32 days, and 40 days, respectively.<sup>44</sup>

<sup>&</sup>lt;sup>42</sup> *Chemosphere,* Volume 251, 126771 (July 2020), https://www.fosan.org/wp-content/uploads/2023/04/PFAS-nella-polvere-e-neitappeti-degli-asili-nido.pdf.

<sup>&</sup>lt;sup>43</sup> Product-Chemical Profile for Carpets and Rugs Containing Perfluoroalkyl or Polyfluoroalkyl Substances, 15 (Oct. 2019), at p. 48, available at https://dtsc.ca.gov/wp-content/uploads/sites/31/2020/02/Final\_Product-Chemical\_Profile\_Carpets\_Rugs\_PFASs\_a.pdf.

<sup>&</sup>lt;sup>44</sup> Li Y, Fletcher T, Mucs D, et al., Half-lives of PFOS, PFHxS and PFOA after end of exposure to contaminated drinking water, Occup Environ Med 75:46–51 (2018), https://doi.org/10.1136/oemed2017-104651.

74. When compared to outdoor air samples, indoor air can have more than 1,000 times

higher levels PFAS-related chemicals such as Fluorotelomer alcohols ("FTOH"), a sub-

class of PFAS chemicals. Carpets and rugs contain this FTOH class of PFAS chemicals

when being manufactured or through intermediate degradation products.<sup>45</sup>

75. When measured via vacuum dust samples from almost 40 homes, researchers

found correlations between the amount of PFAS-related chemicals in dust and the

presence of carpeting inside of the home. 46 A North Carolina study conducted on young

adults found a 57% increase in PFAS-related chemical levels in participants who admitted

they vacuumed less frequently than others.<sup>47</sup>

76. Further, researchers have found that carpet used in institutional settings may

contain higher amounts of PFASs due to its use in high traffic areas, also correlating to

the amounts found in the bloodstreams of workers who were present in those spaces.<sup>48</sup>

77. An average American spends more than 90% of his time in indoor settings. This

staggering amount makes clear that ingestion and inhalation of PFAS chemicals found in

indoor dust and particles gives way to an alarming exposure risk to PFASs entering

human bloodstreams and causing extremely harmful effects.<sup>49</sup>

45 Id. at 48.

<sup>46</sup> *Id*.

47 Id. at 69.

<sup>48</sup> *Id.* at 48.

<sup>49</sup> *Id.* at 52.

## V. Defendants' Knowledge of PFAS' Harmful Effects

78. Exposure to PFAS is detrimental to human and animal health, including: (1) stunted growth, learning, and behavior of infants and children; (2) reproductive delays and infertility issues; (3) hormonal imbalances; (4) increased cholesterol levels; (5) modulation of the immune system; (6) increased risk of certain cancers; (7) alteration in immunological and thyroid function; (8) liver disease; (9) lipid and insulin dysregulation; (10) kidney disease; and (11) increased risk of ulcerative colitis.<sup>50</sup>

79. Shaw pledged to phase out PFAS Carpet Products by 2025 but has not addressed the existing health hazard from carpet already installed in people's homes.

80. In the early 2000s, Shaw began replacing the traditional long-chain "C8" PFASs with purportedly "nonharmful," shorter-chain, "C6" or "C4" PFASs in its products.

81. These shorter-chain PFASs, though, are part of the PFAS family, and there are no studies showing them to be any safer than "C8" PFASs. Shaw thus had no reason to believe that its new PFAS Carpet Products would be any safer than before.<sup>51</sup>

82. The EPA has since specifically reached out to Shaw as part of its investigation of PFAS Carpet Products, but Shaw refused to respond to the EPA. <sup>52</sup>

<sup>50</sup> 1a. at 37-38

<sup>&</sup>lt;sup>50</sup> *Id.* at 37-38.

Tom Neltner, *The Elephant in the Room: Potential Biopersistence of Short-Chain PFAS*, ENVIRONMENTAL DEFENSE FUND (Feb. 20, 2019), https://blogs.edf.org/health/2019/02/20/potential-biopersistence-short-chain-pfas/.

<sup>&</sup>lt;sup>52</sup> EPA, Multi-Industry Per- and Polyfluoroalkyl Substances (PFAS) Study – 2021 Preliminary Report, available at https://www.epa.gov/system/files/documents/2021-09/multi-industry-pfas-study\_preliminary-2021-report\_508\_2021.09.08.pdf.

## VI. Regulations Against PFAS-Using Companies

83. In May 2015, The Madrid Statement on PFASs, scientists, and other professionals concerned about the continued production and release of PFASs into the environment, called for greater regulation, restrictions, limits on the manufacture and handling of any PFAS-containing product, and to develop safe, non-fluorinated alternatives to avoid long-term health effects from PFASs.<sup>53</sup>

84. In 2016, the EPA released a lifetime health advisory level ("HAL") for drinking water and health effects support documents for PFASs, and the National Toxicology Program ("NTP") of the United States Department of Health and Human Services ("USDHHS") and the International Agency for Research on Cancer ("IARC") both released analyses on the growing research regarding the adverse effects of fluorochemicals. These studies concluded that PFAS-compounds are presumed to be an "immune hazard to humans" based on a "consistent pattern of findings" of adverse immune effects in human (epidemiology) studies.<sup>54</sup>

<sup>- 2</sup> 

<sup>&</sup>lt;sup>53</sup> A. Blum et al., *The Madrid Statement on Poly- and Perfluoroalkyl Substances (PFASs)*, 123 Env't Health Perspectives 107-11, http://dx.doi.org/10.1289/ehp.1509934.

<sup>&</sup>lt;sup>54</sup> See Lifetime Health Advisories and Health Effects Support Documents for Perfluorooctanoic Acid and Perfluorooctane Sulfonate, 81 Fed. Reg. 33, 250 (May 25, 2016); see also NTP Monograph on Immunotoxicity Associated with Exposure to Perfluorooctanoic Acid or Perfluorooctane Sulfonate, 1, 17, 19, NTP (Sept. 2016), https://ntp.niehs.nih.gov/ntp/ohat/pfoa\_pfos/pfoa\_pfosmonograph\_508.pdf.

85. Put plainly by the National Institute of Health in a 2016 NTP Monograph health assessment, "PFOA and PFOS are immune hazards to humans based on evidence from human and animal studies."55

86. The National Institute of Health has now conducted multiple studies involving short-chain PFAS exposure and toxicity levels and found these shorter-chain compounds still affected the same organ systems, the liver, and thyroid hormones, in a 28-day toxicity study. Also, both long chain and short chain compounds, including 16 different types of PFASs, altered mitochondrial functions.<sup>56</sup>

#### VII. The Lasting Effects of PFASs in Carpets and Appropriate Remedies

87. Despite Shaw's recently pledged phaseout of PFASs, these chemicals will remain a legacy chemical issue because of its 10-to-20-year life span on carpets and rugs currently in use.

88. In 2017, Healthy Building Network concluded that routine wear and tear, as well as any type of cleaning, dislodges PFAS chemicals from carpet fibers into air and dust, while humans inhale or ingest PFAS throughout the entire lifecycle of production use, and disposal.<sup>57</sup>

Per- and Polyfluoroalkyl Substances (PFAS), NATIONAL TOXICOLOGY PROGRAM, https://ntp.niehs.nih.gov/whatwestudy/topics/pfas#:~:text=Long%2D%20and%20short%2Dchai n%20PFAS,compared%20to%20long%2Dchain%20PFAS (last visited Sept. 11, 2024).

<sup>&</sup>lt;sup>56</sup> *Id*.

<sup>&</sup>lt;sup>57</sup> Jim Vallette, et al., Eliminating Toxics in Carpet: Lessons for the Future of Recycling, HEALTHY BUILDING NETWORK (Oct. 2017), https://habitablefuture.org/wp-content/uploads/2024/03/81eliminatingtoxics-in-carpet-lessons-for-the-future-of-recycling.pdf.

89. Because of the compounds' chemical makeup and lack of degradation mixed with PFASs half-lives to break down within the bloodstream, these toxins will be around for decades if nothing is done.

90. Shaw consciously disregarded the health effects of PFAS by continuing to use it on their consumer products. Shaw, who holds almost 30% of the carpet industry market share, chose to implement these chemicals into the products it created and thus into the lives of everyday Americans at their workplace, homes, and even their children's daycare facilities.

91. Studies have shown that replacing PFAS-containing carpet and furniture reduced dust concentrations by 78%, indicating the significance that these sources had and continue to have on indoor pollutants and humans' health.<sup>58</sup>

### PLAINTIFF SPECIFIC ALLEGATIONS

92. Plaintiff Cundiff, for his personal use, purchased a PFAS Carpet Product made and sold by Shaw.

93. The PFAS Carpet Product is a premium product marketed with stain and soil resistance technology, and Plaintiff Cundiff paid a premium price for it. The premium status and premium price are due to two factors: first, the leading-market status of the

Maya Gilchrist, *PFAS in the Textile and Leather Industries*, MINNESOTA POLLUTION CONTROL AGENCY (May 2023), https://www.pca.state.mn.us/sites/default/files/gp3-06.pdf (citing Young, A. S., et al. (2021); Anna S. Young, et al., Impact of "Healthier" Materials Interventions on Dust Concentrations of Per and Polyfluoroalkyl Substances, Polybrominated Diphenyl Ethers, and Organophosphate Esters, Environment International, (May 2021), https://doi.org/10.1016/j.envint.2020.106151.

reputable "Shaw" brand, and second, Shaw's marketing, which was and is designed to influence consumers to believe that the PFAS Carpet Products were safe, effective, and

well-tested.

94. Plaintiff Cundiff would not have paid to install a PFAS Carpet Product had he

known it contained toxic contamination. Instead, Plaintiff Cundiff would have purchased

and used alternative flooring options.

95. Plaintiff Cundiff and the Class of similarly situated persons have suffered an

ascertainable economic loss from their purchase, use, and installation of PFAS Carpet

Products.

96. Plaintiff Cundiff purchased a PFAS Carpet Product in the greater Chattanooga,

Tennessee area around 2014 and installed it throughout his home. Plaintiff Cundiff

suffered economic harm from Shaw's wrongful conduct, as alleged, including, but not

limited to, violations of state products liability and consumer protection laws. Plaintiff

Cundiff never would have purchased Shaw's PFAS Carpet Product had Shaw warned

about the harms of the chemical compounds that it was aware of. Instead, Plaintiff

Cundiff would have purchased and used a safer, alternative carpet that was not

contaminated by PFASs.

97. Plaintiff Cundiff brings these claims for himself and for a Class of similarly

situated persons who purchased PFAS Carpet Products.

24

## **EQUITABLE TOLLING OF THE STATUTES OF LIMITATIONS**

98. Any applicable statutes of limitation have been tolled by (1) the delayed discovery doctrine, as Plaintiff Cundiff and the putative class members did not and could not—through no fault or lack of diligence—reasonably have discovered Shaw's conduct alleged herein until shortly before the filing of this Complaint; and (2) the fraudulent concealment doctrine due to Shaw's knowing, purposeful, and active concealment and denial of all facts alleged herein including but not limited to its knowledge that the PFASs contained in its PFAS Carpet Products were and continue to be harmful.

99. Shaw had exclusive knowledge that its PFAS Carpet Products contained PFASs and deceptively marketed its PFAS Carpet Products to Plaintiff Cundiff, members of the Class, and the public.

100. Under the circumstances, Shaw had a duty to disclose the nature, significance, and consequences of the PFASs contained in its PFAS Carpet Products. Accordingly, Shaw is estopped from relying on any statute of limitations.

### **CLASS ACTION ALLEGATIONS**

101. Plaintiff Cundiff brings this action individually and on behalf of all others similarly situated under Federal Rules of Civil Procedure 23(a) and (b)(2) as representatives of a Class of purchasers seeking relief defined as:

Any person in the United States who purchased a Shaw PFAS Carpet Product for personal or household use from the applicable statute of limitations to the date of trial in this matter. 102. Excluded from this Class are Defendants, their current employees, officers, directors, legal representatives, heirs, successors, and affiliated companies; Class counsel and their employees; and judicial officers and their immediate families as court staff assigned to the case.

103. This action has been brought and is properly maintained as a class action under Federal Rule of Civil Procedure 23(b)(2) and (3) because there is a well-defined community of interest and the proposed Class meets the requirements of Rule 23.

104. Shaw engaged in a common course of conduct giving rise to the rights Plaintiff Cundiff seeks to enforce. Similar or identical statutory and common law violations, business practices, and injuries are involved.

105. The Class is so numerous that joinder of all members would be impracticable. While the exact number of Class members is unknown, given the commerce at issue and Shaw's significant market share, there are at least hundreds of thousands of Class members.

106. Plaintiff Cundiff's claims are typical of the Class. Because of Shaw's misconduct, Plaintiff Cundiff and the proposed Class were damaged and have incurred economic loss because of buying the PFAS Carpet Products believed to be safe.

107. Plaintiff will fairly and adequately protect and represent the interests of the Class.

The interests of Plaintiff Cundiff are in accordance with those of the Class. Plaintiff

Cundiff has no interests antagonistic to the Class members. Plaintiff Cundiff hired

attorneys experienced in the prosecution of consumer class actions and Plaintiff Cundiff intends to prosecute this action vigorously. Plaintiff Cundiff anticipates no difficulty in the management of this litigation as a class action.

108. Questions of law and fact common to all Class members predominate over questions which affect only individual Class members, should they arise, because Shaw acted on grounds generally applicable to the Class. All Class members bought Shaw's PFAS Carpet Products and have suffered an economic loss because of Shaw's deceptions and omissions. Thus, there is a well-defined community of interest in the questions of law and facts common to all Class members.

- 109. Questions of law and fact common to the Class include, but are not limited to:
  - a. Whether Shaw's PFAS Carpet Products contain dangerous levels of PFASs;
  - b. When Shaw knew or should have known its PFAS Carpet Products contain dangerous levels of PFASs;
  - c. Whether Shaw knew or should have known that PFASs were harmful;
  - d. Whether Shaw's conduct violated state consumer protection law;
  - e. Whether Plaintiff Cundiff and the proposed Class have been injured and if so, what is the proper measure of damages;
  - f. Whether Plaintiff Cundiff and the proposed Class have a right to recover damages for Shaw's misconduct; and
  - g. Whether Plaintiff Cundiff and the proposed Class have the right to injunctive, declaratory, or other equitable relief and attorneys' fees.

110. The case is appropriate for certification under Rule 23(b)(2) because even if separate cases could be brought by individuals, the resulting multiplicity of lawsuits would cause undue hardship, burden, and expense for the Court and the litigants, as well as create a risk of inconsistent rulings across the country, which might be dispositive of the interests of individuals who are not parties. A class action furthers the important public interest of containing legal expenses, efficiently resolving many claims with common facts in a single forum simultaneously, and without unnecessary duplication of effort and drain on critical judicial resources. The class action method presents far fewer management difficulties than individual cases filed in other districts and provides the benefit of comprehensive supervision by a single court.

111. The case is appropriate for certification under Rule 23(b)(3) because the questions of law and fact common to the class far outweigh any individual issues and, under these facts, a class action is superior to other methods and is the most efficient method for the fair and efficient adjudication of the dispute. Because of the nature of the individual Class members' claims and the cost of the PFAS Carpet Products, few, if any individuals, would seek legal redress against Shaw because the costs of litigation would far exceed any potential economic recovery. Absent a class action, individuals will continue to suffer economic losses for which they would have no remedy, and Shaw will unjustly continue its misconduct with no accountability while retaining the profits of its ill-gotten gains.

### **CAUSES OF ACTION**

### COUNT 1

### ALABAMA EXTENDED MANUFACTURER'S LIABILITY DOCTRINE (DESIGN DEFECT) ON BEHALF OF THE ALABAMA CLASS MEMBERS

- 112. Plaintiff Cundiff incorporates herein the allegations contained above.
- 113. Plaintiff Cundiff brings this claim on behalf of Class members who installed their PFAS Carpet Products in Alabama (the "Alabama Class members").
- 114. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 115. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Alabama Class members, who might be foreseeably harmed by the PFAS Carpet Products.
- 116. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

117. Defendants failed to disclose these threats to Alabama Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

118. At all relevant times, the PFAS Carpet Products were in a defective condition and unreasonably dangerous to the Alabama Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an ordinary and reasonably foreseeable manner.

119. At all relevant times, Alabama Class members used their PFAS Carpet Products as intended.

120. At all relevant times, the PFAS Carpet Products reached the Alabama Class members without substantial change in the condition in which they were sold.

121. Defendants knew of these risks and nevertheless failed to use reasonable care in the design of their PFAS Carpet Products. Defendants could have made products that did not contain the PFAS chemicals at issue in this Complaint or could have designed their PFAS Carpet Products in ways that substantially reduced or eliminated the health and environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable, feasible, safer, alternative designs rendered their products defective, not reasonably safe, and unreasonably dangerous to persons and to property.

122. At all relevant times, the foreseeable risk of harm to public health, property, and the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or eliminating such risk.

123. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

124. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, Alabama Class members have been injured by widespread and toxic PFAS contamination.

125. These and other acts by Defendants were a direct and proximate cause of damages to Alabama Class members.

### COUNT 2

## ALABAMA EXTENDED MANUFACTURER'S LIABILITY DOCTRINE (FAILURE TO WARN) ON BEHALF OF THE ALABAMA CLASS MEMBERS

126. Plaintiff Cundiff incorporates herein the allegations contained above.

127. Plaintiff Cundiff brings this claim on behalf of Class members who installed their PFAS Carpet Products in Alabama (the "Alabama Class members").

128. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the Alabama Class members.

129. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Alabama Class members of those risks.

130. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

131. Defendants' inadequate warnings and instructions rendered PFAS Carpet Products defective and not reasonably safe.

132. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

133. Defendants' failure to warn the Alabama Class members proximately caused reasonably foreseeable injuries to the Alabama Class members, who would have heeded legally adequate warnings about the dangers of the PFAS Carpet Products. At all relevant times, the Alabama Class members used their PFAS Carpet Products as intended.

134. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to the Alabama Class members, those products would not have gained widespread acceptance in the marketplace, and the Alabama Class members would not have installed the PFAS Carpet Products at issue.

135. These and other acts by Defendants were a direct and proximate cause of the Alabama Class members' damages.

# COUNT 3 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE ALASKA CLASS MEMBERS

- 136. Plaintiff Cundiff incorporates herein the allegations contained above.
- 137. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Alaska (the "Alaska Class members").
- 138. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 139. As manufacturers and sellers of these textiles, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Alaska Class members, who are foreseeably harmed by PFAS Carpet Products.
- 140. Defendants' PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs causes extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

141. Defendants failed to disclose these threats to Alaska Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

142. At all relevant times, the PFAS Carpet Products were in a defective condition and

were unreasonably dangerous to Alaska Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

143. At all relevant times, Alaska Class members used their PFAS Carpet Products as

intended.

144. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

145. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

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146. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

147. As a direct and proximate result of Defendants' unreasonably dangerous design of the PFAS Carpet Products, the Alaska Class members have been injured by widespread and toxic PFAS contamination.

148. These and other acts by Defendants were a direct and proximate cause of damage to the Alaska Class members.

## COUNT 4 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE ALASKA CLASS MEMBERS

- 149. Plaintiff Cundiff incorporates herein the allegations contained above.
- 150. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Alaska (the "Alaska Class members").
- 151. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including Alaska Class members.
- 152. Despite Shaw's superior knowledge of the risks posed by PFAS Carpet Products, Shaw failed to warn consumers, the public, and Alaska Class members of those risks.

153. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and

154. Defendants' inadequate warnings and instructions rendered PFAS Carpet Products defective and not reasonably safe.

misrepresent the public health and environmental impacts of PFASs.

155. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

156. Defendants' failure to warn proximately caused reasonably foreseeable injuries to Alaska Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, Alaska Class members used their PFAS Carpet Products as intended.

157. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to Alaska Class members, those products would not have gained widespread acceptance in the marketplace, and the Alaska Class members would not have installed the PFAS Carpet Products at issue.

158. These and other acts by Defendants were a direct and proximate cause of damage to Alaska Class members.

### COUNT 5

## VIOLATION OF THE ALASKA UNFAIR TRADE PRACTICES AND CONSUMER PROTECTION ACT (ALASKA STAT. ANN. §§ 45.471 *et seq.*) ON BEHALF OF THE ALASKA CLASS MEMBERS

- 159. Plaintiff Cundiff incorporates herein the allegations contained above.
- 160. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Alaska (the "Alaska Class members").
- 161. The Alaska Unfair Trade Practices and Consumer Protection Act (the "Alaska CPA") declares unfair methods of competition and unfair or deceptive acts or practices in the conduct of trade or commerce unlawful, including "using or employing deception, fraud, false pretense, false promise, misrepresentation, or knowingly concealing, suppressing, or omitting a material fact with intent that others rely upon the concealment, suppression, or omission in connection with the sale or advertisement of goods or services whether or not a person has in fact been misled, deceived, or damaged." Alaska Stat. Ann. § 45.50.471(b)(12).
- 162. The Alaska Class members are "consumers" within the meaning of Alaska Stat. Ann. § 45.50.561(4).
- 163. Defendants were engaged "in the conduct of trade or commerce" within the meaning of Alaska Stat. Ann. § 45.50.471(a) when they sold their PFAS Carpet Products to consumers, the Alaska Class members.
- 164. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material fact that carpets purchased by the Alaska Class

members were treated with PFAS chemicals which have harmful properties, with the intent that others rely upon the concealment, suppression, or omission.

165. In purchasing their PFAS Carpet Products, the Alaska Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.

166. The Alaska Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

167. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

168. Defendants knew or should have known that their conduct violated the Alaska CPA.

169. Defendants owed the Alaska Class members a duty to disclose the truth about their PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Alaska Class members; and
- b. Intentionally concealed the foregoing from the Alaska Class members.
- 170. Defendants' conduct proximately caused injuries to the Alaska Class members.
- 171. The Alaska Class members were injured and suffered ascertainable loss, injury in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.

- 172. Defendants' violations present a continuing risk to the Alaska Class members.
- 173. Defendants' unlawful acts and practices complained of herein affect the public interest.
- 174. Pursuant to Alaska Stat. Ann. § 45.50.531(a), the Alaska Class members seek "to recover for each unlawful act or practice three times the actual damages or \$500, whichever is greater."
- 175. The Alaska Class members also seek attorneys' fees and any other just and proper relief available under the Alaska CPA.

## COUNT 6 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE ARIZONA CLASS MEMBERS

- 176. Plaintiff Cundiff incorporates herein the allegations contained above.
- 177. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Arizona (the "Arizona Class members").
- 178. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 179. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the Arizona Class members, who might be foreseeably harmed by PFAS Carpet Products.

- 180. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.
- 181. Defendants failed to disclose these threats to the Arizona Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.
- 182. At all relevant times, PFAS Carpet Products were in a defective condition and unreasonably dangerous to the Arizona Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an ordinary and reasonably foreseeable manner.
- 183. At all relevant times, the Arizona Class members used their PFAS Carpet Products as intended.
- 184. Defendants knew of these risks and nevertheless failed to use reasonable care in the design of their PFAS Carpet Products. Defendants could have made products that did not contain the PFAS chemicals at issue in this Complaint or could have designed their PFAS Carpet Products in ways that substantially reduced or eliminated the health and environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

185. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

186. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

187. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, Arizona Class members have been injured by widespread and

toxic PFAS contamination.

188. These and other acts by Defendants were a direct and proximate cause of damage

to Arizona Class members.

### COUNT 7

### STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE ARIZONA CLASS MEMBERS

- 189. Plaintiff Cundiff incorporates herein the allegations contained above.
- 190. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Arizona (the "Arizona Class members").
- 191. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including Arizona Class members.
- 192. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Arizona Class members of those risks.
- 193. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.
- 194. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

195. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

196. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the Arizona Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Arizona Class members used their PFAS Carpet Products as intended.

197. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to Arizona Class members, those products would not have gained widespread acceptance in the marketplace, and the Arizona Class members would not have installed the PFAS Carpet Products at issue.

198. These and other acts by Defendants were a direct and proximate cause of damage to Arizona Class members.

### COUNT 8

## VIOLATION OF THE ARIZONA CONSUMER FRAUD ACT (ARIZ. REV. STAT. §§ 44-1521 ET SEQ.) ON BEHALF OF THE ARIZONA CLASS MEMBERS

- 199. Plaintiff Cundiff incorporates herein the allegations contained above.
- 200. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Arizona (the "Arizona Class members").
- 201. The Arizona Consumer Fraud Act (the "Arizona CFA") provides that the "act, use or employment by any person of any deception, deceptive act or practice, fraud . . . ,

misrepresentation, or concealment, suppression or omission of any material fact with intent that others rely upon such concealment, suppression or omission, in connection with the sale . . . of any merchandise whether or not any person has in fact been misled, deceived or damaged thereby, is declared to be an unlawful practice." Ariz. Rev. Stat. § 44-1522(A).

202. Each Defendant and each Arizona Class member is a "person" within the meaning of the Arizona CFA. Ariz. Rev. Stat. § 44-1521(6).

203. PFAS Carpet Products are "merchandise" within the meaning of the Arizona CFA. Ariz. Rev. Stat. § 44-1521(5).

204. Defendants' conduct, as set forth above, occurred in the conduct of trade or commerce.

205. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material fact that PFAS Carpet Products purchased by the Arizona Class members were treated with harmful PFAS chemicals, with the intent that others rely upon the concealment, suppression, or omission.

206. In purchasing their PFAs Carpet Products, the Arizona Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals, causing indoor contamination.

207. The Arizona Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

- 208. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 209. Defendants knew or should have known that their conduct violated the Arizona CFA.
- 210. Defendants owed the Arizona Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Arizona Class members; and
  - b. Intentionally concealed the foregoing from the Arizona Class members.
  - 211. Defendants' conduct proximately caused injuries to the Arizona Class members.
- 212. The Arizona Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 213. Defendants' violations present a continuing risk to the Arizona Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.
- 214. Pursuant to the Arizona CFA, the Arizona Class members seek monetary relief against each Defendant in an amount to be determined at trial. The Arizona Class members also seek punitive damages because each Defendant engaged in aggravated and outrageous conduct with an evil mind.

### COUNT 9

### STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE ARKANSAS CLASS MEMBERS

- 215. Plaintiff Cundiff incorporates herein the allegations contained above.
- 216. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Arkansas (the "Arkansas Class members").
- 217. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 218. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Arkansas Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 219. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.
- 220. Defendants failed to disclose these threats to Arkansas Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

221. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Arkansas Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

222. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

223. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

224. At all relevant times, Arkansas Class members used their PFAS Carpet Products

as intended.

225. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

226. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, the Arkansas Class members have been injured by widespread and toxic PFAS contamination.

227. These and other acts by Defendants were a direct and proximate cause of damage to the Arkansas Class members.

## COUNT 10 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE ARKANSAS CLASS MEMBERS

- 228. Plaintiff Cundiff incorporates herein the allegations contained above.
- 229. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Arkansas (the "Arkansas Class members").
- 230. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their PFAS Carpet Products, including the Arkansas Class members.
- 231. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Arkansas Class members of those risks.
- 232. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

233. Defendants' inadequate warnings and instructions rendered PFAS Carpet Products defective and not reasonably safe.

234. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

235. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the Arkansas Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Arkansas Class members used their PFAS Carpet Products as intended.

236. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to the Arkansas Class members, those products would not have gained widespread acceptance in the marketplace, and the Arkansas Class members would not have installed the PFAS Carpet Products at issue.

237. These and other acts by Defendants were a direct and proximate cause of damage to the Arkansas Class members.

### COUNT 11

## VIOLATION OF THE ARKANSAS DECEPTIVE TRADE PRACTICES ACT (ARK. CODE ANN. §§ 4-88-101 ET SEQ.) ON BEHALF OF THE ARKANSAS CLASS MEMBERS

- 238. Plaintiff Cundiff incorporates herein the allegations contained above.
- 239. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Arkansas (the "Arkansas Class members").
- 240. The Arkansas Deceptive Trade Practices Act (the "Arkansas DTPA") provides that the "act, use or employment by a person of any deception, fraud, or false pretense... concealment, suppression, or mission of any material fact with intent that other rely upon the concealment, suppression, or omission" when utilized "in connection with the sale or advertisement of any goods" shall be an unlawful practice. Ark. Code Ann. § 4-88-108(a).
- 241. Each Defendant and each Arkansas Class member is a "person" within the meaning of the Arkansas DTPA.
- 242. PFAS Carpet Products are "merchandise" within the meaning of the Arkansas DTPA.
- 243. Defendants' conduct, as set forth above, occurred in the conduct of trade or commerce.
- 244. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material fact that PFAS Carpet Products purchased by the Arkansas Class members were treated with harmful PFAS chemicals, with the intent that others rely upon the concealment, suppression, or omission.

- 245. In purchasing their PFAs Carpet Products, the Arkansas Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFASs, causing indoor contamination.
- 246. The Arkansas Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 247. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 248. Defendants knew or should have known that their conduct violated the Arkansas DTPA.
- 249. Defendants owed the Arkansas Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their PFAS Carpet Products were harmful and were purchased by the Arkansas Class members; and
  - b. Intentionally concealed the foregoing from the Arkansas Class members.
  - 250. Defendants' conduct proximately caused injuries to the Arkansas Class members.
- 251. The Arkansas Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 252. Defendants' violations present a continuing risk to the Arkansas Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.

253. Pursuant to the Arkansas DTPA, the Arkansas Class members seek monetary relief against each Defendant in an amount to be determined at trial.

## COUNT 12 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE CALIFORNIA CLASS MEMBERS

- 254. Plaintiff Cundiff incorporates herein the allegations contained above.
- 255. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in California (the "California Class members").
- 256. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 257. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the California Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 258. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

259. Defendants failed to disclose these threats to the California Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

260. At all relevant times, the PFAS Carpet Products were in a defective condition and unreasonably dangerous to the California Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an ordinary and reasonably foreseeable manner.

261. Defendants knew of these risks and nevertheless failed to use reasonable care in the design of their PFAS Carpet Products. Defendants could have made products that did not contain the PFAS chemicals at issue in this Complaint or could have designed their PFAS Carpet products in ways that substantially reduced or eliminated the health and environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable, feasible, safer, alternative designs rendered their products defective, not reasonably safe, and unreasonably dangerous to people and to property.

262. At all relevant times, the foreseeable risk of harm to public health, property, and the environment posed by Defendants' PFAS Carpet Products outweighed the utility of using PFASs in those products and outweighed the cost to Defendants of reducing or eliminating such risk.

263. At all relevant times, the California Class members used their PFAS Carpet Products as intended.

264. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

265. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, California Class members have been injured by widespread and toxic PFAS contamination.

266. These and other acts by Defendants were a direct and proximate cause of damage to the California Class members.

## COUNT 13 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE CALIFORNIA CLASS MEMBERS

267. Plaintiff Cundiff incorporates herein the allegations contained above.

268. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in California (the "California Class members").

269. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the California Class members.

270. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and the California Class members of those risks.

271. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

272. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

273. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

274. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the California Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the California Class members used their PFAS Carpet Products as intended.

275. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to the California Class members, those products would not have gained widespread acceptance in the marketplace, and the California Class members would not have installed the PFAs Carpet Products at issue.

276. These and other acts by Defendants were a direct and proximate cause of damage to the California Class members.

#### COUNT 14

# VIOLATION OF THE CALIFORNIA UNFAIR COMPETITION LAW (CAL. Bus. & Prof. Code §§ 17200 et seq.) ON BEHALF OF THE CALIFORNIA CLASS MEMBERS

- 277. Plaintiff Cundiff incorporates herein the allegations contained above.
- 278. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in California (the "California Class members").
- 279. California's Unfair Competition Law (the "California UCL") proscribes acts of unfair competition, including "any unlawful, unfair or fraudulent business act or practice and unfair, deceptive, untrue or misleading advertising." Cal. Bus. & Prof. Code §§ 17201 et seq.
- 280. The California Class members and Defendants are "persons" within the meaning of Cal. Bus. & Prof. Code §§ 17200 *et seq.*
- 281. In purchasing their PFAs Carpet Products, the California Class members were deceived by Defendants' failure to disclose that their PFAs Carpet Products contained harmful PFAS chemicals.
- 282. The California Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 283. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

284. Defendants knew or should have known that their conduct violated the California UCL.

285. Defendants owed the California Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs that were applied to the carpeting purchased by California Class members; and
- b. Intentionally concealed the foregoing from the California Class members.
- 286. Defendants' conduct proximately caused injuries to California Class members.
- 287. The California Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 288. Defendants' violations present a continuing risk to the California Class members as well as to the general public. Defendants' unlawful acts and practices complained of herein affect the public interest.
- 289. The California Class members request that this Court enter such orders or judgments as may be necessary to restore to the California Class members any money Defendants' acquired by unfair competition, including restitution and/or restitutionary disgorgement, as provided in Cal. Bus. & Prof. Code § 17203 and Cal. Bus. & Prof. Code § 3345; and for such other relief as may be appropriate.

### **COUNT 15**

### STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE COLORADO CLASS MEMBERS

- 290. Plaintiff Cundiff incorporates herein the allegations contained above.
- 291. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Colorado (the "Colorado Class members").
- 292. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 293. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the Colorado Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 294. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.
- 295. Defendants failed to disclose these threats to the Colorado Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

296. At all relevant times, the PFAS Carpet Products were in a defective condition and unreasonably dangerous to the Colorado Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an ordinary and reasonably foreseeable manner.

297. At all relevant times, the Colorado Class members used their PFAS Carpet Products as intended.

298. Defendants knew of these risks and nevertheless failed to use reasonable care in the design of their PFAS Carpet Products. Defendants could have made products that did not contain the PFAS chemicals at issue in this Complaint or could have designed their PFAs Carpet Products in ways that substantially reduced or eliminated the health and environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable, feasible, safer, alternative designs rendered their products defective, not reasonably safe, and unreasonably dangerous to people and to property.

299. At all relevant times, the foreseeable risk of harm to public health, property, and the environment posed by Defendants' PFAS Carpet Products outweighed the utility of using PFASs in those products and outweighed the cost to Defendants of reducing or eliminating such risk.

300. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

301. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, Colorado Class members have been injured by widespread and toxic PFAS contamination.

302. These and other acts by Defendants were a direct and proximate cause of damage to the Colorado Class members.

## COUNT 16 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE COLORADO CLASS MEMBERS

303. Plaintiff Cundiff incorporates herein the allegations contained above.

304. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Colorado (the "Colorado Class members").

305. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including Colorado Class members.

306. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and Colorado Class members of those risks.

307. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

308. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

309. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

310. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the Colorado Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Colorado Class members used their PFAS Carpet Products as intended.

311. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to the Colorado Class members, those products would not have gained widespread acceptance in the marketplace, and the Colorado Class members would not have installed the PFAS Carpet Products at issue.

312. These and other acts by Defendants were a direct and proximate cause of damage to the Colorado Class members.

### COUNT 17

## VIOLATION OF THE COLORADO CONSUMER PROTECTION ACT (COLO. REV. STAT. §§ 6-1-101 ET SEQ.) ON BEHALF OF THE COLORADO CLASS MEMBERS

- 313. Plaintiff Cundiff incorporates herein the allegations contained above.
- 314. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Colorado (the "Colorado Class members").
- 315. The Colorado Consumer Protection Act (the "Colorado CPA") prohibits deceptive practices in the course of a person's business, including, but not limited to, "fail[ing] to disclose material information concerning goods, services, or property which information was known at the time of an advertisement or sale if such failure to disclose such information was intended to induce the consumer to enter into a transaction." Colo. Rev. Stat. § 6-1-105.
- 316. Plaintiff Cundiff, Colorado Class members, and Defendants are "persons" within the meaning of under Colo. Rev. Stat. § 6-1-102(6).
- 317. The Colorado Class members are "consumers" for purposes of Colo. Rev. Stat. § 6-1-113(1)(a).
- 318. Defendants' conduct, as set forth above, occurred in the conduct of trade or commerce.
- 319. In purchasing their PFAS Carpet Products, the Colorado Class members were deceived by Defendants' failure to disclose the material information that their PFAS Carpet Products were treated with harmful PFAS chemicals.

- 320. The Colorado Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 321. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 322. Defendants knew or should have known that their conduct violated the Colorado CPA.
- 323. Defendants owed the Colorado Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Colorado Class members; and
  - b. Intentionally concealed the foregoing from the Colorado Class members.
  - 324. Defendants' conduct proximately caused injuries to the Colorado Class members.
- 325. Pursuant to Colo. Rev. Stat. § 6-1-113, the Colorado Class members seek monetary relief against Defendants measured as the greater of (a) actual damages in an amount to be determined at trial and discretionary trebling of such damages, or (b) statutory damages in the amount of \$500.
- 326. The Colorado Class members also seek attorneys' fees and any other just and proper remedy under the Colorado CPA.

#### COUNT 18

#### STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE CONNECTICUT CLASS MEMBERS

- 327. Plaintiff Cundiff incorporates herein the allegations contained above.
- 328. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Connecticut (the "Connecticut Class members").
- 329. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 330. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Connecticut Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 331. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.
- 332. Defendants failed to disclose these threats to the Connecticut Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

333. At all relevant times, the PFAS Carpet Products were in a defective condition and unreasonably dangerous to the Connecticut Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

334. At all relevant times, the Connecticut Class members used their PFAS Carpet

Products as intended.

335. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

336. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

337. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

338. As a direct and proximate result of Defendants' unreasonably dangerous manufacture and design of PFAS Carpet Products, the Connecticut Class members have been injured by widespread and toxic PFAS contamination.

339. These and other acts by Defendants were a direct and proximate cause of damage to the Connecticut Class members.

## COUNT 19 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE CONNECTICUT CLASS MEMBERS

- 340. Plaintiff Cundiff incorporates herein the allegations contained above.
- 341. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Connecticut (the "Connecticut Class members").
- 342. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the Connecticut Class members.
- 343. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Connecticut Class members of those risks.
- 344. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

345. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

346. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

347. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the Connecticut Class members, who would have heeded legally adequate warnings about the dangers of the PFAS Carpet Products. At all relevant times, the Connecticut Class members used their PFAS Carpet Products as intended.

348. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to the Connecticut Class members, those products would not have gained widespread acceptance in the marketplace, and the Connecticut Class members would not have installed the PFAS Carpet Products at issue.

349. These and other acts by Defendants were a direct and proximate cause of damage to the Connecticut Class members.

#### COUNT 20

#### NEGLIGENCE (DESIGN DEFECT) ON BEHALF OF THE DELAWARE CLASS MEMBERS

- 350. Plaintiff Cundiff incorporates herein the allegations contained above.
- 351. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Delaware (the "Delaware Class members").
- 352. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 353. As manufacturers and sellers of the PFAS Carpet Products, Defendants had a duty not to negligently place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the Delaware Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 354. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.
- 355. Defendants failed to disclose these threats to the Delaware Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

356. At all relevant times, PFAS Carpet Products were in a defective condition and unreasonably dangerous to the Delaware Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an ordinary and reasonably foreseeable manner.

357. At all relevant times, Delaware Class members used their PFAS Carpet Products as intended.

358. Defendants knew of these risks and nevertheless negligently failed to use reasonable care in the design of their PFAS Carpet Products. Defendants could have made products that did not contain the PFAS chemicals at issue in this Complaint or could have designed their PFAS Carpet Products in ways that substantially reduced or eliminated the health and environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable, feasible, safer, alternative designs rendered their products defective, not reasonably safe, and unreasonably dangerous to people and to property.

359. At all relevant times, the foreseeable risk of harm to public health, property, and the environment posed by Defendants' PFAS Carpet Products outweighed the utility of using PFASs in those products and outweighed the cost to Defendants of reducing or eliminating such risk.

360. Defendants' PFAS Carpet Products were defectively and negligently designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

361. As a direct and proximate result of Defendants' negligent design of unreasonably dangerous PFAS Carpet Products, the Delaware Class members have been injured by widespread and toxic PFAS contamination.

362. These and other acts by Defendants were a direct and proximate cause of damages to the Delaware Class members.

## COUNT 21 NEGLIGENCE (FAILURE TO WARN) ON BEHALF OF THE DELAWARE CLASS MEMBERS

363. Plaintiff Cundiff incorporates herein the allegations contained above.

364. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Delaware (the "Delaware Class members").

365. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew or should have known about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the Delaware Class members.

366. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet Products, Defendants negligently failed to warn consumers, the public, and the Delaware Class members of those risks.

367. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

368. Defendants' inadequate and negligent warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

369. Defendants' PFAS Carpet Products were defective by virtue of their negligently inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

370. Defendants' negligent failure to warn proximately caused reasonably foreseeable injuries to the Delaware Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Delaware Class members used their PFAS Carpet Products as intended.

371. Had Defendants provided adequate warnings regarding the dangers of the PFAS Carpet Products to the Delaware Class members, those products would not have gained widespread acceptance in the marketplace, and the Delaware Class members would not have installed the PFAS Carpet Products at issue.

372. These and other acts by Defendants were a direct and proximate cause of damage to the Delaware Class members.

#### COUNT 22

### VIOLATION OF THE DELAWARE CONSUMER FRAUD ACT (DEL. CODE TIT. 6, §§ 2511 ET SEQ.) ON BEHALF OF THE DELAWARE CLASS MEMBERS

- 373. Plaintiff Cundiff incorporates herein the allegations contained above.
- 374. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Delaware (the "Delaware Class members").
- 375. The Delaware Consumer Fraud Act (the "Delaware CFA") prohibits the "act, use, or employment by any person of any deception, fraud, false pretense, false promise, misrepresentation, or the concealment, suppression, or omission of any material fact with intent that others rely upon such concealment, suppression, or omission, in connection with the sale, lease or advertisement of any merchandise, whether or nor any person has in fact been misled, deceived, or damaged thereby." Del. Code Tit. 6, § 2513(a).
- 376. The Delaware Class members and Defendants are "persons" within the meaning of Del. Code Tit. 6, § 2511(7).
- 377. Defendants' actions, as set forth above, occurred in the conduct of trade or commerce.
- 378. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material facts that the PFAS Carpet Products purchased by the Delaware Class members were treated with harmful PFAS chemicals, with the intent that others rely upon the concealment, suppression, or omission.

- 379. In purchasing their PFAS Carpet Products, the Delaware Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.
- 380. The Delaware Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 381. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 382. Defendants knew or should have known that their conduct violated the Delaware CFA.
- 383. Defendants owed the Delaware Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Delaware Class members; and
  - b. Intentionally concealed the foregoing from the Delaware Class members.
  - 384. Shaw's conduct proximately caused injuries to the Delaware Class members.
- 385. The Delaware Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 386. Defendants' violations present a continuing risk to the Delaware Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.

387. The Delaware Class members seek damages under the Delaware CFA for injury resulting from the direct and natural consequences of each Defendant's unlawful conduct. The Delaware Class members also seek attorneys' fees and any other just and proper relief available under the Delaware CFA.

388. Defendants engaged in gross, oppressive, or aggravated conduct justifying the imposition of punitive damages.

### COUNT 23 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE FLORIDA CLASS MEMBERS

- 389. Plaintiff Cundiff incorporates herein the allegations contained above.
- 390. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Florida (the "Florida Class members").
- 391. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 392. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the Florida Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 393. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

394. Defendants failed to disclose these threats to the Florida Class members and the public generally but instead downplayed and misrepresented the dangers posed by their PFAS Carpet Products.

395. At all relevant times, the PFAS Carpet Products were in a defective condition and unreasonably dangerous to the Florida Class members, to an extent beyond that which would be expected or contemplated by an ordinary consumer when used in an ordinary and reasonably foreseeable manner.

396. At all relevant times, the Florida Class members used their PFAS Carpet Products as intended.

397. Defendants knew of these risks and nevertheless failed to use reasonable care in the design of their PFAS Carpet Products. Defendants could have made products that did not contain the PFAS chemicals at issue in this Complaint or could have designed their PFAS Carpet Products in ways that substantially reduced or eliminated the health and environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable, feasible, safer, alternative designs rendered their products defective, not reasonably safe, and unreasonably dangerous to people and to property.

398. At all relevant times, the foreseeable risk of harm to public health, property, and the environment posed by Defendants' PFAS Carpet Products outweighed the utility of using PFASs in those products and outweighed the cost to Defendants of reducing or eliminating such risk.

399. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

400. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, the Florida Class members have been injured by widespread and toxic PFAS contamination.

401. These and other acts by Defendants were a direct and proximate cause of damage to the Florida Class members.

## COUNT 24 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE FLORIDA CLASS MEMBERS

- 402. Plaintiff Cundiff incorporates herein the allegations contained above.
- 403. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Florida (the "Florida Class members").
- 404. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the Florida Class members.

405. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Florida Class members of those risks.

406. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

407. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

408. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

409. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the Florida Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Florida Class members used their PFAS Carpet Products as intended.

410. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to the Florida Class members, those products would not have gained

widespread acceptance in the marketplace, and the Florida Class members would not have installed the PFAS Carpet Products at issue.

411. These and other acts by Defendants were a direct and proximate cause of damage to the Florida Class members.

#### COUNT 25

# VIOLATION OF THE FLORIDA DECEPTIVE AND UNFAIR TRADE PRACTICES ACT (FLA. STAT. ANN. §§ 501.201 et seq.) ON BEHALF OF THE FLORIDA CLASS MEMBERS

- 412. Plaintiff Cundiff incorporates herein the allegations contained above.
- 413. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Florida (the "Florida Class members").
- 414. The Florida Deceptive and Unfair Trade Practices Act (the "Florida DUTPA") provides that "unfair methods of competition, unconscionable acts or practices, and unfair or deceptive acts or practices in the conduct of any trade or commerce are hereby declared unlawful." Fla. Stat. Ann. § 501.204(1).
- 415. Defendants' conduct, as set forth above, occurred in the conduct of "trade or commerce." Fla. Stat. Ann. § 501.203.
- 416. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material fact that the PFAS Carpet Products purchased by the Florida Class members were treated with harmful PFAS chemicals, with the intent that they rely upon the concealment, suppression, or omission.

- 417. In purchasing their PFAS Carpet Products, the Florida Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals, causing indoor contamination.
- 418. The Florida Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 419. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 420. Defendants knew or should have known that their conduct violated the Florida DUTPA.
- 421. Defendants owed the Florida Class members a duty to disclose the truth about the PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Florida Class members; and
  - b. Intentionally concealed the foregoing from the Florida Class members.
  - 422. Defendants' conduct proximately caused injuries to the Florida Class members.
- 423. The Florida Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 424. Defendants' violations present a continuing risk to the Florida Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.

425. Pursuant to the Florida DUTPA, the Florida Class members seek monetary relief against Defendants in an amount to be determined at trial.

## COUNT 26 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE GEORGIA CLASS MEMBERS

- 426. Plaintiff Cundiff incorporates herein the allegations contained above.
- 427. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Georgia (the "Georgia Class members").
- 428. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 429. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Georgia Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 430. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

431. Defendants failed to disclose these threats to the Georgia Class members and the public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

432. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Georgia Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

433. At all relevant times, the Georgia Class members used their PFAS Carpet

Products as intended.

434. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFAS. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

435. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

436. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

437. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, the Georgia Class members have been injured by widespread and toxic PFAS contamination.

438. These and other acts by Defendants were a direct and proximate cause of damage to Georgia Class members.

#### COUNT 27 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE GEORGIA CLASS MEMBERS

439. Plaintiff Cundiff incorporates herein the allegations contained above.

440. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Georgia (the "Georgia Class members").

441. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the Georgia Class members.

442. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Georgia Class members of those risks.

443. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

444. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

445. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

446. Defendants' failure to warn proximately caused reasonably foreseeable injuries to Georgia Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Georgia Class members used their PFAS Carpet Products as intended.

447. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to Georgia Class members, those products would not have gained widespread acceptance in the marketplace, and the Georgia Class members would not have installed the PFAS Carpet Products at issue.

448. These and other acts by Defendants were a direct and proximate cause of damages to the Georgia Class members.

## COUNT 28 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE HAWAII CLASS MEMBERS

- 449. Plaintiff Cundiff incorporates herein the allegations contained above.
- 450. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Hawaii (the "Hawaii Class members").
- 451. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 452. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the Hawaii Class members, who might be foreseeably harmed by PFAS Carpet Products.
- 453. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
  - b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

454. Defendants failed to disclose these threats to the Hawaii Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

455. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Hawaii Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

456. At all relevant times, Hawaii Class members used their PFAS Carpet Products as

intended.

457. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

458. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

459. Defendants' PFAS Carpet Products were defectively designed at the time they left Defendants' control, and those products reached their end users without substantial change in their condition.

460. As a direct and proximate result of Defendants' unreasonably dangerous design of PFAS Carpet Products, Hawaii Class members have been injured by widespread and toxic PFAS contamination.

461. These and other acts by Defendants were a direct and proximate cause of damages to Hawaii Class members.

#### COUNT 29 STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE HAWAII CLASS MEMBERS

462. Plaintiff Cundiff incorporates herein the allegations contained above.

463. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Hawaii (the "Hawaii Class members").

464. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including the Hawaii Class members.

465. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Hawaii Class members of those risks.

466. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.

467. Defendants' inadequate warnings and instructions rendered the PFAS Carpet Products defective and not reasonably safe.

468. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products reached their end users without substantial change in their condition.

469. Defendants' failure to warn proximately caused reasonably foreseeable injuries to the Hawaii Class members, who would have heeded legally adequate warnings about the dangers of PFAS Carpet Products. At all relevant times, the Hawaii Class members used their PFAS Carpet Products as intended.

470. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to Hawaii Class members, those products would not have gained widespread acceptance in the marketplace, and the Hawaii Class members would not have installed the PFAS Carpet Products at issue.

471. These and other acts by Defendants were a direct and proximate cause of damage to the Hawaii Class members.

#### COUNT 30

## VIOLATION OF THE HAWAII UNIFORM DECEPTIVE TRADE PRACTICE ACT (HAW. REV. STAT. ANN. §§ 481A-1 et seq.) ON BEHALF OF THE HAWAII CLASS MEMBERS

- 472. Plaintiff Cundiff incorporates herein the allegations contained above.
- 473. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Hawaii (the "Hawaii Class members").
- 474. The Hawaii Unfair or Deceptive Acts or Practices Act (the "Hawaii UDAP") declares "unfair methods of competition and unfair or deceptive acts or practices in the conduct of any trade or commerce" as unlawful practices. Haw. Rev. Stat. Ann. § 480-2(a).
- 475. Defendants were engaged in "trade" and "commerce" within the meaning of the Hawaii UDAP when they made and sold their PFAS Carpet Products to Hawaii Class members. Haw. Rev. Stat. Ann. § 480-2(a).
- 476. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material fact that PFAS Carpet Products purchased by the Hawaii Class members were treated with PFAS Carpet Products, with the intent that others rely upon the concealment, suppression, or omission.

- 477. In purchasing their PFAS Carpet Products, the Hawaii Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.
- 478. The Hawaii Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 479. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 480. Defendants knew or should have known that their conduct violated the Hawaii UDAP.
- 481. Defendants owed the Hawaii Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Hawaii Class members; and
  - b. Intentionally concealed the foregoing from the Hawaii Class members.
  - 482. Defendants' conduct proximately caused injuries to the Hawaii Class members.
- 483. The Hawaii Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 484. Defendants' violations present a continuing risk to the Hawaii Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.

485. Pursuant to Haw. Rev. Stat. Ann. § 480-2(a), the Hawaii Class members seek monetary relief against Defendants and attorneys' fees and any other just and proper relief available.

### COUNT 31 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE IDAHO CLASS MEMBERS

486. Plaintiff Cundiff incorporates herein the allegations contained above.

487. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Idaho (the "Idaho Class members").

488. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

489. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Idaho Class members, who might be foreseeably harmed by PFAS Carpet Products.

490. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

491. Defendants failed to disclose these threats to the Idaho Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

492. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Idaho Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

493. At all relevant times, the Idaho Class members used their PFAS Carpet Products

as intended.

494. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

495. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

496. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

497. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Idaho Class members have been injured by widespread and

toxic PFAS contamination.

498. These and other acts by Defendants were a direct and proximate cause of damage

to the Idaho Class members.

COUNT 32

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE IDAHO CLASS MEMBERS

499. Plaintiff Cundiff incorporates herein the allegations contained above.

500. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Idaho (the "Idaho Class members").

501. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Idaho Class members.

502. Despite Shaw's superior knowledge of the risks posed by PFAS Carpet Products,

Shaw failed to warn consumers, the public, and the Idaho Class members of those risks.

503. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

504. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

505. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

506. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Idaho Class members, who would have heeded legally adequate warnings about the

dangers of PFAS Carpet Products. At all relevant times, the Idaho Class members used

their PFAS Carpet Products as intended.

507. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Idaho Class members, those products would not have gained

widespread acceptance in the marketplace, and the Idaho Class members would not have

installed the carpets at issue.

508. These and other acts by Defendants were a direct and proximate cause of damage

to Idaho Class members.

#### COUNT 33

#### VIOLATION OF THE IDAHO CONSUMER PROTECTION ACT (IDAHO CODE ANN. §§ 48-601 ET SEQ.)

ON BEHALF OF THE IDAHO CLASS MEMBERS

509. Plaintiff Cundiff incorporates herein the allegations contained above.

510. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Idaho (the "Idaho Class members").

511. The Idaho Consumer Protection Act ("Idaho CPA") declares that "unfair

methods of competition and unfair or deceptive acts or practices in the conduct of any

trade or commerce" are unlawful. Idaho Code Ann. § 48-603. The Idaho Administrative

Code on false and misleading conduct in general further explains what unfair or

deceptive acts are: "[U]unfair and deceptive act or practice for a seller to make any claim

or representation concerning goods or services which... has the capacity, tendency, or

effect of deceiving or misleading a consumer acting reasonably under the circumstances."

Idaho Admin. Code r. 04.02.01.030. Further, the Idaho Administrative Code states that an

"omission of a material or relevant fact shall be treated with the same effect as a false,

misleading, or deceptive claim or representation, when such omission, on the basis of

what has been stated or implied, would have the capacity, tendency, or effect of deceiving

or misleading a consumer acting reasonably under the circumstances." Idaho Admin.

Code r. 04.02.01.030.

512. The Idaho Class members are "consumers" within the meaning of the Idaho CPA.

513. Defendants were engaged in trade or commerce when they sold their PFAS

Carpet Products to the Idaho Class members.

514. In the conduct of trade or commerce, Defendants knowingly concealed,

suppressed, and omitted the material fact that PFAS Carpet Products purchased by the

Idaho Class members were treated with harmful PFAS chemicals, with the intent that

others rely upon the concealment, suppression, or omission.

515. In purchasing their PFAS Carpet Products, the Idaho Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

516. The Idaho Class members reasonably relied on Defendants' omissions, and they

did not and could not unravel Defendants' deception on their own.

517. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

518. Defendants knew or should have known that their conduct violated the Idaho

CPA.

519. Defendants owed the Idaho Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Idaho Class members; and

b. Intentionally concealed the foregoing from the Idaho Class members.

- 520. Defendants' conduct proximately caused injuries to the Idaho Class members.
- 521. The Idaho Class members were injured and suffered ascertainable loss, injury-infact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 522. Defendants' violations present a continuing risk to the Idaho Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.
- 523. Pursuant to the Idaho CPA, Idaho Class members seek monetary relief against Defendants and seek attorneys' fees and any other just and proper relief available.

#### COUNT 34 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE ILLINOIS CLASS MEMBERS

- 524. Plaintiff Cundiff incorporates herein the allegations contained above.
- 525. Plaintiff Cundiff bring this claim on behalf of Class members who installed their carpeting in Illinois (the "Illinois Class members").
- 526. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 527. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Illinois Class members, who might be foreseeably harmed by PFAS Carpet Products.

528. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner.

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

529. Defendants failed to disclose these threats to Illinois Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

530. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Illinois Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

531. At all relevant times, the Illinois Class members used their PFAS Carpet Products

as intended.

532. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

533. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

534. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

535. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Illinois Class members have been injured by widespread

and toxic PFAS contamination.

536. These and other acts by Defendants were a direct and proximate cause of damage

to the Illinois Class members.

COUNT 35

STRICT PRODUCTS LIABILITY (FAILURE TO WARN) ON BEHALF OF THE ILLINOIS CLASS MEMBERS

537. Plaintiff Cundiff incorporates herein the allegations contained above.

538. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Illinois (the "Illinois Class members").

539. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Illinois Class members.

540. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Illinois Class

members of those risks.

541. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

542. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

543. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS products reached their

end users without substantial change in their condition.

544. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Illinois Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Illinois Class members

used their PFAS Carpet Products as intended.

545. Had Defendants provided adequate warnings regarding the dangers of the PFAS

Carpet Products to the Illinois Class members, those products would not have gained

widespread acceptance in the marketplace, and the Illinois Class members would not

have installed the PFAs Carpet Products at issue.

546. These and other acts by Defendants were a direct and proximate cause of damage

to Illinois Class members.

COUNT 36

VIOLATION OF THE ILLINOIS CONSUMER FRAUD AND

DECEPTIVE BUSINESS PRACTICES ACT

(815 ILL. COMP. STAT. ANN. §§ 505/1 ET SEQ.)

ON BEHALF OF THE ILLINOIS CLASS MEMBERS

547. Plaintiff Cundiff incorporates herein the allegations contained above.

548. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Illinois (the "Illinois Class members").

549. The Illinois Consumer Fraud and Deceptive Business Practices Act (the "Illinois

CFA") declares several specific actions to be unlawful, including "any deception, fraud,

false pretense, false promise, misrepresentation or the concealment, suppression or

omission of any material fact, with intent that others rely upon the concealment,

suppression or omission of such material fact."

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550. The Illinois Class members are "consumers" within the meaning of the Illinois

CFA. 815 Ill. Comp. Stat. Ann. § 505/1(e).

551. Defendants were engaged in "trade" and "commerce" within the meaning of 815

Ill. Comp. Stat. Ann. § 505/1(f) when they sold their PFAS Carpet Products to Illinois

Class members.

552. In the conduct of trade or commerce, Defendants knowingly concealed,

suppressed, and omitted the material fact that PFAs Carpet Products purchased by the

Illinois Class members were treated with harmful PFAS chemicals, with the intent that

others rely upon the concealment, suppression, or omission.

553. In purchasing their PFAS Carpet Products, the Illinois Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

554. The Illinois Class members reasonably relied on Defendants' omissions, and they

did not and could not unravel Defendants' deception on their own.

555. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

556. Defendants knew or should have known that their conduct violated the Illinois

CFA.

557. Defendants owed the Illinois Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
  - that were applied to carpeting purchased by the Illinois Class members; and
- b. Intentionally concealed the foregoing from the Illinois Class members.
- 558. Defendants' conduct proximately caused injuries to the Illinois Class members.
- 559. The Illinois Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

560. Defendants' violations present a continuing risk to the Illinois Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

561. Pursuant to 815 Ill. Comp. Stat. Ann. § 505/10a(a), the Illinois Class members seek

monetary relief against Defendants measured as the greater of (a) actual damages in an

amount to be determined at trial and (b) statutory damages in the amount of \$100 for

each Illinois Class member.

562. The Illinois Class members seek attorneys' fees and any other just and proper

relief available under 815 Ill. Comp. Stat. Ann. § 505/10a(c).

COUNT 37

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE INDIANA CLASS MEMBERS

563. Plaintiff Cundiff incorporates herein the allegations contained above.

564. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Indiana (the "Indiana Class members").

565. At all times relevant to this Complaint, Defendants were engaged in the business

of manufacturing and selling PFAS Carpet Products.

566. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the Indiana Class members, who might be

foreseeably harmed by PFAS Carpet Products.

567. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

568. Defendants failed to disclose these threats to the Indiana Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

569. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Indiana Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

570. The Indiana Class members used their PFAS Carpet Products as intended.

571. Defendants knew of these risks yet failed to use reasonable care in the design of

their PFAS Carpet Products. Defendants could have made products that did not contain

the PFAS chemicals at issue in this Complaint or could have designed their PFAS Carpet

Products in ways that substantially reduced or eliminated the health and environmental

dangers posed by PFASs. Defendants' failure to adopt reasonable, feasible, safer,

alternative designs rendered their products defective, not reasonably safe, and

unreasonably dangerous to persons and property.

572. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFAS chemicals in those products and outweighed the cost to Defendants of

reducing or eliminating such risk.

573. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

574. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Indiana Class members have been injured by

widespread and toxic PFAS contamination.

575. These and other acts by Defendants were a direct and proximate cause of damage

to the Indiana Class members.

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COUNT 38

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE INDIANA CLASS MEMBERS

576. Plaintiff Cundiff incorporates herein the allegations contained above.

577. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Indiana (the "Indiana Class members").

578. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Indiana Class members.

579. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Indiana Class

members of those risks.

580. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

581. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

582. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

583. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Indiana Class members, who would have heeded legally adequate warnings about the

dangers of PFAS Carpet Products. At all relevant times, the Indiana Class members used

their PFAS Carpet Products as intended.

584. Had Defendants provided adequate warnings regarding the dangers of the PFAS

Carpet Products to the Indiana Class members, those products would not have gained

widespread acceptance in the marketplace, and the Indiana Class members would not

have installed the PFAS Carpet Products at issue.

585. These and other acts by Defendants were a direct and proximate cause of damage

to the Indiana Class members.

COUNT 39

VIOLATION OF THE INDIANA DECEPTIVE CONSUMER SALES ACT

(IND. CODE ANN. §§ 24-5-0.5-0.1, ET SEQ.)

ON BEHALF OF THE INDIANA CLASS MEMBERS

586. Plaintiff Cundiff incorporates herein the allegations contained above.

587. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Indiana (the "Indiana Class members").

588. The Indiana Deceptive Consumer Sales Act (the "Indiana DCSA") prohibits any

supplier from committing an "unfair, abusive, or deceptive act, omission, or practice in

connection with a consumer transaction... whether it occurs before, during, or after the transaction." Further, the Indiana DCSA lists multiple examples of deceptive acts, with one being that such "subject of a consumer transaction is of a particular standard, quality, grade, style, or model, if it is not and if the supplier knows or should reasonably know that it is not." Ind. Code Ann. § 24-5-0.5-3.

- 589. Defendants are a "supplier" under Ind. Code Ann. § 24-5-0.5-2.
- 590. In purchasing their carpets, the Indiana Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with PFAS.
- 591. The Indiana Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 592. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 593. Defendants knew or should have known that their conduct violated the Indiana DCSA.
- 594. Defendants owed the Indiana Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Indiana Class members; and
  - b. Intentionally concealed the foregoing from the Indiana Class members.
  - 595. Defendants' conduct proximately caused injuries to the Indiana Class members.

596. The Indiana Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

597. Defendants' violations present a continuing risk to the Indiana Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

598. Pursuant to Ind. Code Ann. § 24-5-0.5-4, the Indiana Class members seek actual

damages and statutory damages up to three times the amount of actual damages, or

\$1,000, whichever is greater, awarded as a result of Defendants' willful deceptive acts.

599. The Indiana Class members also seek reasonable attorneys' fees as provided in

the Ind. Code Ann. § 24-5-0.5-4.

COUNT 40

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE IOWA CLASS MEMBERS

600. Plaintiff Cundiff incorporates herein the allegations contained above.

601. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Iowa (the "Iowa Class members").

602. At all times relevant to this Complaint, Defendants were engaged in the business

of manufacturing and selling PFAS Carpet Products.

603. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the Iowa Class members, who might be

foreseeably harmed by PFAS Carpet Products.

604. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

605. Defendants failed to disclose these threats to the Iowa Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

606. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Iowa Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

607. At all relevant times, the Iowa Class members used their PFAS Carpet Products

as intended.

608. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

609. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

610. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

611. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Iowa Class members have been injured by widespread and

toxic PFAS contamination.

612. These and other acts by Defendants were a direct and proximate cause of damage

to Iowa Class members.

COUNT 41

**NEGLIGENCE (FAILURE TO WARN)** 

ON BEHALF OF THE IOWA CLASS MEMBERS

613. Plaintiff Cundiff incorporates herein the allegations contained above.

614. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Iowa (the "Iowa Class members").

615. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

to adequately warn against latent dangers resulting from foreseeable uses and misuses

of their products that Defendants knew about. Defendants' duty to warn extended to all

third parties who might be foreseeably harmed by the ordinary use and misuse of their

products, including Iowa Class members.

616. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Iowa Class members

of those risks.

617. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs. Thus, Defendants

breached their duty of care owed to consumers, including the Iowa Class members.

618. Defendants' inadequate' warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

619. Defendants' PFAS Carpet Products were defective by virtue of their inadequate warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

620. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Iowa Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Iowa Class members used

their PFAS Carpet Products as intended.

621. Had Defendants provided adequate warnings regarding the dangers of PFASs to

the Iowa Class members, those products would not have gained widespread acceptance

in the marketplace, and the Iowa Class members would not have installed the PFAS

Carpet Products at issue.

622. These and other acts by Defendants were a direct and proximate cause of damage

to Iowa Class members.

COUNT 42

VIOLATION OF THE IOWA PRIVATE RIGHT OF ACTION FOR CONSUMER FRAUDS ACT (IOWA CODE ANN. §§ 714H.1 ET SEQ.)

ON BEHALF OF THE IOWA CLASS MEMBERS

623. Plaintiff Cundiff incorporates herein the allegations contained above.

624. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Iowa (the "Iowa Class members").

625. The Iowa Private Right of Action for Consumer Frauds Act ("Iowa CFA")

prohibits any "practice or act the person knows or reasonably should know is an unfair

practice, deception, fraud, false pretense, or false promise, or the misrepresentation,

concealment, suppression, or omission of a material fact, with the intent that others rely

upon the unfair practice, deception, fraud, false pretense, false promise,

misrepresentation, concealment, suppression or omission in connection with the

advertisement, sale, or lease of consumer merchandise." Iowa Code Ann. § 714H.3.

626. Each Defendant and each Iowa Class member is a "person" under Iowa Code

Ann. § 714H.2(7).

627. The Iowa Class members are "consumers" as defined by Iowa Code Ann. §

714H.2(3).

628. In purchasing their PFAS Carpet Products, the Iowa Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

629. The Iowa Class members reasonably relied on Defendants' omissions, and they

did not and could not unravel Defendants' deception on their own.

630. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

631. Defendants knew or should have known that their conduct violated the Iowa

CFA.

632. Defendants owed the Iowa Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
- that were applied to carpeting purchased by the Iowa Class members; and
- b. Intentionally concealed the foregoing from the Iowa Class members.
- 633. Defendants' conduct proximately caused injuries to the Iowa Class members.
- 634. The Iowa Class members were injured and suffered ascertainable loss, injury-infact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 635. Defendants' violations present a continuing risk to the Iowa Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.
- 636. Pursuant to Iowa Code Ann. § 714H.5, the Iowa Class members seek actual damages, and statutory damages up to three times the amount of actual damages awarded as a result of each Defendant's willful and wanton disregard for the rights of others, and attorneys' fees.

## COUNT 43 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE KANSAS CLASS MEMBERS

- 637. Plaintiff Cundiff incorporates herein the allegations contained above.
- 638. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Kansas (the "Kansas Class members").
- 639. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

640. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Kansas Class members, who might be

foreseeably harmed by the PFAS Carpet Products.

641. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner.

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

642. Defendants failed to disclose these threats to the Kansas Class members and the

public generally, but instead downplayed and misrepresented the posed by their PFAS

Carpet products.

643. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Kansas Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

644. At all relevant times, Kansas Class members used their PFAS Carpet Products as

intended.

645. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

646. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

647. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

648. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Kansas Class members have been injured by

widespread and toxic PFAS contamination.

649. These and other acts by Defendants were a direct and proximate cause of damage

to Kansas Class members.

COUNT 44

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE KANSAS CLASS MEMBERS

650. Plaintiff Cundiff incorporates herein the allegations contained above.

651. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Kansas (the "Kansas Class members").

652. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Kansas Class members.

653. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Kansas Class

members of those risks.

654. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

655. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

656. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

657. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Kansas Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Kansas Class members

used their PFAS Carpet Products as intended.

658. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Kansas Class members, those products would not have gained

widespread acceptance in the marketplace, and the Kansas Class members would not

have installed the PFAS Carpet Products at issue.

659. These and other acts by Defendants were a direct and proximate cause of damage

to Kansas Class members.

**COUNT 45** 

VIOLATION OF THE KANSAS CONSUMER PROTECTION ACT

(KAN. STAT. ANN. §§ 50-623 ET SEQ.)

ON BEHALF OF THE KANSAS CLASS MEMBERS

660. Plaintiff Cundiff incorporates herein the allegations contained above.

661. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Kansas (the "Kansas Class members").

662. The Kansas Consumer Protection Act ("Kansas CPA") provides that a person

may not engage in any deceptive act or practice in connection with a consumer

transaction, including "the willful failure to state a material fact, or the willful

concealment, suppression or omission of a material fact," and also any representations

made knowingly or with reason to know that the goods are of "particular standard,

quality, grade, style, or model, if they are of another which differs materially from the

representation." Kan. Stat. Ann. § 50-626.

663. Defendants and the Kansas Class members are "persons" within the meaning of

Kan. Stat. Ann. § 50-624.

664. Defendants and the Kansas Class members are all engaged in a "consumer

transaction" within the meaning of Kan. Stat. Ann. § 50-624.

665. In purchasing their PFAS Carpet Products, the Kansas Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

666. The Kansas Class members reasonably relied on Defendants' omissions, and they

did not and could not unravel Defendants' deception on their own.

667. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

668. Defendants knew or should have known that their conduct violated the Kansas

CPA.

669. Defendants owed the Kansas Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
  - that were applied to carpeting purchased by the Kansas Class members; and
- b. Intentionally concealed the foregoing from the Kansas Class members.
- 670. Defendants' conduct proximately caused injuries to the Kansas Class members.
- 671. The Kansas Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

672. Defendants' violations present a continuing risk to the Kansas Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

673. Pursuant to Kan. Stat. Ann. § 50-634, Kansas Class members seek actual damages,

reasonable attorneys' fees, and any other just and proper relief available under the Kansas

CPA.

## COUNT 46 STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE KENTUCKY CLASS MEMBERS

674. Plaintiff Cundiff incorporates herein the allegations contained above.

675. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Kentucky (the "Kentucky Class members").

676. At all times relevant to this Complaint, Defendants were engaged in the business

of manufacturing and selling PFAS Carpet Products.

677. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty not to place into the stream of commerce a product that is unreasonably dangerous,

and they owed that duty to all persons, including the Kentucky Class members, who

might be foreseeably harmed by PFAS Carpet Products.

678. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

679. Defendants failed to disclose these threats to the Kentucky Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

680. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Kentucky Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

681. At all relevant times, the Kentucky Class members used their PFAS Carpet

Products as intended.

682. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

683. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

684. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

685. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Kentucky Class members have been injured by widespread

and toxic PFAS contamination.

686. These and other acts by Defendants were a direct and proximate cause of damage

to Kentucky Class members.

COUNT 47

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE KENTUCKY CLASS MEMBERS

687. Plaintiff Cundiff incorporates herein the allegations contained above.

688. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Kentucky (the "Kentucky Class members").

689. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Kentucky Class members.

690. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Kentucky Class

members of those risks.

691. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

692. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

693. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

694. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Kentucky Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products. At all relevant times, the Kentucky Class

members used their PFAS Carpet Products as intended.

695. Had Defendants provided adequate warnings regarding the dangers of the PFAS

Carpet Products to the Kentucky Class members, those products would not have gained

widespread acceptance in the marketplace, and the Kentucky Class members would not

have installed the PFAS Carpet Products at issue.

696. These and other acts by Defendants were a direct and proximate cause of damage

to Kentucky Class members.

COUNT 48

VIOLATION OF THE KENTUCKY CONSUMER PROTECTION ACT

(KY. REV. STAT. ANN. §§ 367.110 ET SEQ.)

ON BEHALF OF THE KENTUCKY CLASS MEMBERS

697. Plaintiff Cundiff incorporates herein the allegations contained above.

698. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Kentucky (the "Kentucky Class members").

- 699. The Kentucky Consumer Protection Act ("Kentucky CPA") provides that any "unfair, false, misleading, or deceptive acts or practices in the conduct of any trade or commerce" are unlawful. Ky. Rev. Stat. Ann. § 367.170.
- 700. Defendants, Plaintiff Cundiff, and Kentucky Class members are "persons" within the meaning of Ky. Rev. Stat. Ann. § 367.110.
- 701. Defendants and the Kentucky Class members were engaged in "trade" and "commerce" within the meaning of Ky. Rev. Stat. Ann. § 367.110.
- 702. In purchasing their carpets, the Kentucky Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.
- 703. The Kentucky Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 704. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 705. Defendants knew or should have known that their conduct violated the Kentucky CPA.
- 706. Defendants owed the Kentucky Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:
  - a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Kentucky Class members; and

- b. Intentionally concealed the foregoing from the Kentucky Class members.
- 707. Defendants' conduct proximately caused injuries to the Kentucky Class members.
- 708. The Kentucky Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 709. Defendants' violations present a continuing risk to the Kentucky Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.
- 710. The Kentucky Class members seek actual damages, attorneys' fees, and any other just and proper relief available under the Kentucky CPA.

## COUNT 49 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE LOUISIANA CLASS MEMBERS

- 711. Plaintiff Cundiff incorporates herein the allegations contained above.
- 712. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Louisiana (the "Louisiana Class members").
- 713. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 714. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Louisiana Class members, who might

be foreseeably harmed by PFAS Carpet Products.

715. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner.

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

716. Defendants failed to disclose these threats to the Louisiana Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet products.

717. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Louisiana Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

718. At all relevant times, the Louisiana Class members used their PFAS Carpet

Products as intended.

719. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

720. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

721. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

722. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Louisiana Class members have been injured by

widespread and toxic PFAS contamination.

723. These and other acts by Defendants were a direct and proximate cause of damage

to the Louisiana Class members.

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COUNT 50

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE LOUISIANA CLASS MEMBERS

724. Plaintiff Cundiff incorporates herein the allegations contained above.

725. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Louisiana (the "Louisiana Class members").

726. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Louisiana Class members.

727. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Louisiana Class

members of those risks.

728. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

729. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

730. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

731. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Louisiana Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Louisiana Class members

used their PFAS Carpet Products as intended.

732. Had Defendants provided adequate warnings regarding the dangers of the PFAS

Carpet Products to the Louisiana Class members, those products would not have gained

widespread acceptance in the marketplace, and the Louisiana Class members would not

have installed the carpets at issue.

733. These and other acts by Defendants were a direct and proximate cause of damage

to the Louisiana Class members.

COUNT 51

VIOLATION OF THE LOUISIANA UNFAIR TRADE PRACTICES AND

**CONSUMER PROTECTION LAW** 

(LA. REV. STAT. ANN. §§ 51:1401 ET SEQ.)

ON BEHALF OF THE LOUISIANA CLASS MEMBERS

734. Plaintiff Cundiff incorporates herein the allegations contained above.

735. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Louisiana (the "Louisiana Class members").

736. The Louisiana Unfair Trade Practices and Consumer Protection Law ("Louisiana

UTPCPL") provides that any "unfair methods of competition and unfair or deceptive acts

or practices in the conduct of any trade or commerce" is unlawful. La. Rev. Stat. Ann. §

51:1405.

737. Defendants and the Louisiana Class members are "persons" within the meaning

of La. Rev. Stat. Ann. § 51:1402.

738. Defendants and the Louisiana Class members were engaged in "trade" or

"commerce" within the meaning of La. Rev. Stat. Ann. § 51:1402.

739. In purchasing their PFAS Carpet Products, the Louisiana Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

740. The Louisiana Class members reasonably relied on Defendants' omissions, and

they did not and could not unravel Defendants' deception on their own.

741. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

742. Defendants knew or should have known that their conduct violated the

Louisiana UTPCPL.

743. Defendants owed the Louisiana Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
  - that were applied to carpeting purchased by the Louisiana Class members; and
- b. Intentionally concealed the foregoing from the Louisiana Class members.
- 744. Defendants' conduct proximately caused injuries to Louisiana Class members.
- 745. The Louisiana Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

- 746. Defendants' violations present a continuing risk to the Louisiana Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.
- 747. The Louisiana Class members seek three times the actual damages sustained, reasonable attorneys' fees, and any other just and proper relief available under the La. Rev. Stat. Ann. § 51:1409.

## COUNT 52 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE MAINE CLASS MEMBERS

- 748. Plaintiff Cundiff incorporates herein the allegations contained above.
- 749. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Maine (the "Maine Class members").
- 750. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

751. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Maine Class members, who might be

foreseeably harmed by PFAS Carpet Products.

752. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

753. Defendants failed to disclose these threats to the Maine Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

754. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Maine Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

755. At all relevant times, the Maine Class members used their carpets with PFAS

Carpet Products as intended.

756. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

757. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

758. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

759. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Maine Class members have been injured by widespread

and toxic PFAS contamination.

760. These and other acts by Defendants were a direct and proximate cause of damage

to the Maine Class members.

COUNT 53

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE MAINE CLASS MEMBERS

761. Plaintiff Cundiff incorporates herein the allegations contained above.

762. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Maine (the "Maine Class members").

763. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

to adequately warn against latent dangers resulting from foreseeable uses and misuses

of their products that Defendants knew about. Defendants' duty to warn extended to all

third parties who might be foreseeably harmed by the ordinary use and misuse of their

products, including the Maine Class members.

764. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Maine Class

members of those risks.

765. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

766. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

767. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

768. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Maine Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Maine Class members

used their PFAS Carpet Products as intended.

769. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Maine Class members, those products would not have gained

widespread acceptance in the marketplace, and the Maine Class members would not

have installed the PFAS Carpet Products at issue.

770. These and other acts by Defendants were a direct and proximate cause of damage

to the Maine Class members.

COUNT 54

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE MARYLAND CLASS MEMBERS

771. Plaintiff Cundiff incorporates herein the allegations contained above.

772. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Maryland (the "Maryland Class members").

773. At all times relevant to this Complaint, Defendants were engaged in the business

of manufacturing and selling PFAS Carpet Products.

774. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Maryland Class members, who might

be foreseeably harmed by PFAS Carpet Products.

775. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

776. Defendants failed to disclose these threats to Maryland Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

777. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Maryland Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

778. Maryland Class members used their PFAS Carpet Products as intended.

779. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

780. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

781. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

782. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, Maryland Class members have been injured by widespread

and toxic PFAS contamination.

783. These and other acts by Defendants were a direct and proximate cause of

damages to Maryland Class members.

COUNT 55

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE MARYLAND CLASS MEMBERS

784. Plaintiff Cundiff incorporates herein the allegations contained above.

785. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Maryland (the "Maryland Class members").

786. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Maryland Class members.

787. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Maryland Class

members of those risks.

788. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

789. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

790. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

791. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Maryland Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Maryland Class members

used their PFAS Carpet Products as intended.

792. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Maryland Class members, those products would not have gained

widespread acceptance in the marketplace, and the Maryland Class members would not

have installed the PFAS Carpet Products at issue.

793. These and other acts by Defendants were a direct and proximate cause of damage

to the Maryland Class members.

COUNT 56

VIOLATION OF THE MARYLAND CONSUMER PROTECTION ACT

(MD. CODE ANN., COM. LAW §§ 13-101 ET SEQ.)

ON BEHALF OF THE MARYLAND CLASS MEMBERS

794. Plaintiff Cundiff incorporates herein the allegations contained above.

795. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Maryland (the "Maryland Class members").

796. The Maryland Consumer Protection Act ("Maryland CPA") provides that a

person may not engage in any unfair or deceptive trade practice in the sale or lease of any

consumer good, including "failure to state a material fact if the failure deceives or tends to deceive" and "[d]eception, fraud, false pretense, false premise, misrepresentation, or knowing concealment, suppression, or omission of any material fact with the intent that a consumer rely on the same," Md. Code Ann., Com. Law § 13-301, regardless of whether the consumer is actually deceived or damaged, Md. Code Ann., Com. Law § 13-302.

797. Defendants, Plaintiff, and the Maryland Class members are "persons" within the meaning of Md. Code Ann., Com. Law § 13-101(h).

798. In purchasing their PFAS Carpet Products, the Maryland Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.

799. The Maryland Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

800. Defendants' concealment, suppression, and omission of material facts was likely to and did in fact deceive reasonable consumers.

801. Defendants knew or should have known that their conduct violated the Maryland CPA.

802. Defendants owed the Maryland Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by the Maryland Class members; and

- b. Intentionally concealed the foregoing from the Maryland Class members.
- 803. Defendants' conduct proximately caused injuries to the Maryland Class members.
- 804. The Maryland Class members were injured and suffered ascertainable loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries are the direct and natural consequence of Defendants' omissions.
- 805. Defendants' violations present a continuing risk to the Maryland Class members.

  Defendants' unlawful acts and practices complained of herein affect the public interest.
- 806. Pursuant to Md. Code Ann., Com. Law § 13-408, the Maryland Class members seek actual damages, attorneys' fees, and any other just and proper relief available under the Maryland CPA.

#### COUNT 57

### BREACH OF THE IMPLIED WARRANTY OF MERCHANTABILITY (DESIGN DEFECT) ON BEHALF OF THE MASSACHUSETTS CLASS MEMBERS

- 807. Plaintiff Cundiff incorporates herein the allegations contained above.
- 808. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Massachusetts (the "Massachusetts Class members").
- 809. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.
- 810. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the Massachusetts Class members, who

might be foreseeably harmed by PFAS Carpet Products.

811. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

812. Defendants failed to disclose these threats to the Massachusetts Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

813. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Massachusetts Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

814. At all relevant times, the Massachusetts Class members used their PFAS Carpet

Products as intended.

815. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

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PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

816. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

817. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

818. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Massachusetts Class members have been injured by

widespread and toxic PFAS contamination.

819. These and other acts by Defendants were a direct and proximate cause of damage

to the Massachusetts Class members.

### COUNT 58

### BREACH OF THE IMPLIED WARRANTY OF MERCHANTABILITY (FAILURE TO WARN) ON BEHALF OF THE MASSACHUSETTS CLASS MEMBERS

- 820. Plaintiff Cundiff incorporates herein the allegations contained above.
- 821. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Massachusetts (the "Massachusetts Class members").
- 822. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict duty to adequately warn against latent dangers resulting from foreseeable uses and misuses of their products that Defendants knew about. Defendants' duty to warn extended to all third parties who might be foreseeably harmed by the ordinary use and misuse of their products, including Massachusetts Class members.
- 823. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet Products, Defendants failed to warn consumers, the public, and the Massachusetts Class members of those risks.
- 824. Any warnings that Defendants might have disseminated were rendered ineffective by their false and misleading public statements about the dangers of PFAS Carpet Products, and their widespread and longstanding efforts to conceal and misrepresent the public health and environmental impacts of PFASs.
- 825. Defendants' inadequate warnings rendered the PFAS Carpet Products defective and not reasonably safe.

826. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

827. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Massachusetts Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

828. At all relevant times, the Massachusetts Class members used their PFAS Carpet

Products as intended.

829. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Massachusetts Class members, those products would not have

gained widespread acceptance in the marketplace, and the Massachusetts Class members

would not have installed the PFAS Carpet Products at issue.

830. These and other acts by Defendants were a direct and proximate cause of damage

to the Massachusetts Class members.

COUNT 59

VIOLATION OF THE MICHIGAN CONSUMER PROTECTION ACT

(MICH. COMP. LAWS ANN. §§ 445.901 ET SEQ.)

ON BEHALF OF THE MICHIGAN CLASS MEMBERS

831. Plaintiff Cundiff incorporates herein the allegations contained above.

832. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Michigan (the "Michigan Class members").

"[u]nfair, unconscionable, or deceptive methods, acts, or practices in the conduct of trade or commerce are unlawful," including "representing that goods or services are of a particular standard, quality, or grade, or that goods are of a particular style or model, if

833. The Michigan Consumer Protection Act ("Michigan CPA") states that any

they are of another," and also failing to "reveal a material fact, the omission of which

tends to mislead or deceive the consumer, and which fact could not reasonably be known

by the consumer." Mich. Comp. Law Ann. § 445.903.

834. Defendants and the Michigan Class are "persons" within the meaning of Mich.

Comp. Law Ann. § 445.902.

835. Defendants committed the acts complained of herein in the course of "trade" or

"commerce" within the meaning of Mich. Comp. Law Ann. § 445.902.

836. In purchasing their PFAS Carpet Products, the Michigan Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

837. The Michigan Class members reasonably relied on Defendants' omissions, and

they did not and could not unravel Defendants' deception on their own.

838. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

839. Defendants knew or should have known that their conduct violated the Michigan

CPA.

840. Defendants owed the Michigan Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Michigan Class members; and

b. Intentionally concealed the foregoing from the Michigan Class members.

841. Defendants' conduct proximately caused injuries to the Michigan Class

members.

842. The Michigan Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

843. Defendants' violations present a continuing risk to the Michigan Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

844. The Michigan Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of the Defendants' conduct.

These injuries are the direct and natural consequence of the Defendants'

misrepresentations and omissions.

845. Pursuant to Mich. Comp. Law Ann. § 445.911, the Michigan Class members seek

actual damages, reasonable attorneys' fees, costs, and any other just and proper relief

available under the Michigan CPA.

COUNT 60

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE MINNESOTA CLASS MEMBERS

846. Plaintiff Cundiff incorporates herein the allegations contained above.

847. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Minnesota (the "Minnesota Class members").

848. At all times relevant to this Complaint, Defendants were engaged in the business

of manufacturing and selling PFAS Carpet Products.

849. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Minnesota Class members, who might

be foreseeably harmed by PFAS Carpet Products.

850. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

851. Defendants failed to disclose these threats to the Minnesota Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

852. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Minnesota Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

853. At all relevant times, the Minnesota Class members used their PFAS Carpet

Products as intended.

854. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

855. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

856. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

857. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Minnesota Class members have been injured by

widespread and toxic PFAS contamination.

858. These and other acts by Defendants were a direct and proximate cause of damage

to the Minnesota Class members.

COUNT 61

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE MINNESOTA CLASS MEMBERS

859. Plaintiff Cundiff incorporates herein the allegations contained above.

860. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Minnesota (the "Minnesota Class members").

861. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Minnesota Class members.

862. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Minnesota Class

members of those risks.

863. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

864. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

865. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

866. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Minnesota Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

867. Minnesota Class members used their PFAS Carpet Products as intended.

868. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to Minnesota Class members, those products would not have gained

widespread acceptance in the marketplace, and the Minnesota Class members would not

have installed the PFAS Carpet Products at issue.

869. These and other acts by Defendants were a direct and proximate cause of damage

to the Minnesota Class members.

### COUNT 62

VIOLATION OF THE MINNESOTA UNIFORM DECEPTIVE TRADE PRACTICES ACT (MINN. STAT. ANN. §§ 325D.44 ET SEQ.)

ON BEHALF OF THE MINNESOTA CLASS MEMBERS

870. Plaintiff Cundiff incorporates herein the allegations contained above.

871. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Minnesota (the "Minnesota Class members").

872. The Minnesota Uniform Deceptive Trade Practices Act ("Minnesota UDTPA")

states that a person "engages in a deceptive trade practice when, in the course of business,

vocation, or occupation, the person... represents that goods or services are of a particular

standard, quality, or grade, or that goods are of a particular style or model, if they are of

another," while also stating the complainant "need not prove ... actual confusion or

misunderstanding" in order to prevail in an action under Minn. Stat. Ann. § 325D.44.

873. In the course of business, Defendants knowingly concealed, suppressed, and

omitted the material fact that carpets purchased by the Minnesota Class members were

treated with PFASs, with the intent that others rely upon the concealment, suppression,

or omission.

874. In purchasing their PFAS Carpet Products, the Minnesota Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

875. The Minnesota Class members reasonably relied on Defendants' omissions, and

they did not and could not unravel Defendants' deception on their own.

876. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

877. Defendants knew or should have known that their conduct violated the

Minnesota UDTPA.

878. Defendants owed the Minnesota Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by Minnesota Class members; and

b. Intentionally concealed the foregoing from the Minnesota Class members.

879. Defendants' conduct proximately caused injuries to the Minnesota Class

members.

880. The Minnesota Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

881. Defendants' violations present a continuing risk to the Minnesota Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

882. The Minnesota Class members seek damages, along with attorneys' fees, costs, and any other just and proper relief under Minn. Stat. Ann. § 325D.43.

## COUNT 63 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE MISSISSIPPI CLASS MEMBERS

883. Plaintiff Cundiff incorporates herein the allegations contained above.

884. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Mississippi (the "Mississippi Class members").

885. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

886. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the Mississippi Class members, who might be foreseeably harmed by PFAS Carpet Products.

887. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner.
- b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

888. Defendants failed to disclose these threats to Mississippi Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

889. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Mississippi Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

890. Mississippi Class members used their PFAS Carpet Products as intended.

891. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

892. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

893. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

894. As a direct and proximate result of Defendants' unreasonably unreasonably

dangerous design of PFAS Carpet Products, the Mississippi Class members have been

injured by widespread and toxic PFAS contamination.

895. These and other acts by Defendants were a direct and proximate cause of damage

to the Mississippi Class members.

COUNT 64

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE MISSISSIPPI CLASS MEMBERS

896. Plaintiff Cundiff incorporates herein the allegations contained above.

897. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Mississippi (the "Mississippi Class members").

898. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Mississippi Class members.

899. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Mississippi Class

members of those risks.

900. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

901. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

902. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

903. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Mississippi Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products.

904. At all relevant times, the Mississippi Class members used their PFAS Carpet

Products as intended.

905. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Mississippi Class members, those products would not have gained

widespread acceptance in the marketplace, and the Mississippi Class members would not have installed the PFAS Carpet Products at issue.

906. These and other acts by Defendants were a direct and proximate cause of damage to the Mississippi Class members.

# COUNT 65 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE MISSOURI CLASS MEMBERS

907. Plaintiff Cundiff incorporates herein the allegations contained above.

908. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Missouri (the "Missouri Class members").

909. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

910. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the Missouri Class members, who might be foreseeably harmed by PFAS Carpet Products.

- 911. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:
  - a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

912. Defendants failed to disclose these threats to the Missouri Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

913. At all relevant times, the PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Missouri Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

914. Missouri Class members used their PFAS Carpet Products as intended.

915. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

916. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

917. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

918. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, Missouri Class members have been injured by widespread and

toxic PFAS contamination.

919. These and other acts by Defendants were a direct and proximate cause of damage

to the Missouri Class members.

COUNT 66

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE MISSOURI CLASS MEMBERS

920. Plaintiff Cundiff incorporates herein the allegations contained above.

921. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Missouri (the "Missouri Class members").

922. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Missouri Class members.

923. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Missouri Class members

of those risks.

924. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

925. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

926. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

927. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Missouri Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products. At all relevant times, the Missouri Class

members used their PFAS Carpet Products as intended.

928. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to Missouri Class members, those products would not have gained

widespread acceptance in the marketplace, and the Missouri Class members would not

have installed the carpets at issue.

929. These and other acts by Defendants were a direct and proximate cause of damage to the Missouri Class members.

#### COUNT 67

## VIOLATION OF THE MISSOURI MERCHANDISING PRACTICES ACT (Mo. Rev. Stat. §§ 407.005 et seq.) ON BEHALF OF THE MISSOURI CLASS MEMBERS

- 930. Plaintiff Cundiff incorporates herein the allegations contained above.
- 931. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Missouri (the "Missouri Class members").
- 932. The Missouri Merchandising Practices Act ("Missouri MPA") makes unlawful the "act, use or employment by any person of any deception, fraud, false pretense, false promise, misrepresentation, unfair practice or the concealment, suppression, or omission of any material fact in connection with the sale or advertisement of any merchandise." Mo. Rev. Stat. § 407.020(1).
- 933. Defendants and the Missouri Class members are "persons" within the meaning of Mo. Rev. Stat. § 407.010(5).
- 934. Defendants committed the acts complained of herein in the course of "trade" or "commerce" within the meaning of Mo. Rev. Stat. § 407.010(7).
- 935. In the conduct of trade or commerce, Defendants knowingly concealed, suppressed, and omitted the material fact that carpets purchased by the Missouri Class members were treated with PFAS Carpet Products, with the intent that others rely upon the concealment, suppression, or omission.

936. In purchasing their PFAS Carpet Products, the Missouri Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

937. The Missouri Class members reasonably relied on Defendants' omissions, and

they did not and could not unravel Defendants' deception on their own.

938. Defendants' concealment, suppression, and omission of material facts were likely

to and did in fact deceive reasonable consumers.

939. Defendants knew or should have known their conduct violated the MMPA.

940. Defendants owed the Missouri Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Missouri Class members; and

b. Intentionally concealed the foregoing from the Missouri Class members.

941. Defendants' conduct proximately caused injuries to the Missouri Class members.

942. The Missouri Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

943. Defendants' violations present a continuing risk to the Missouri Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

944. The Missouri Class members seek damages in amounts to be proven at trial, along with attorneys' fees, costs, and punitive damages, and any other just and proper

relief under Mo. Rev. Stat. § 407.025.

COUNT 68

STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE MONTANA CLASS MEMBERS

945. Plaintiff Cundiff incorporates herein the allegations contained above.

946. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Montana (the "Montana Class members").

947. At all times relevant to this Complaint, Defendants were engaged in the business

of manufacturing and selling PFAS Carpet Products.

948. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Montana Class members, who might be

foreseeably harmed by PFAS Carpet Products.

949. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

950. Defendants failed to disclose these threats to the Montana Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

951. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Montana Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

952. Montana Class members used their PFAS Carpet Products as intended.

953. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

954. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

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955. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

956. As a direct and proximate result of Defendants' unreasonably unreasonably

dangerous design of PFAS Carpet Products, the Montana Class members have been

injured by widespread and toxic PFAS contamination.

957. These and other acts by Defendants were a direct and proximate cause of damage

to the Montana Class members.

COUNT 69

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE MONTANA CLASS MEMBERS

958. Plaintiff Cundiff incorporates herein the allegations contained above.

959. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Montana (the "Montana Class members").

960. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Montana Class members.

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961. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Montana Class

members of those risks.

962. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

963. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

964. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

965. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Montana Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

966. At all relevant times, the Montana Class members used their PFAS Carpet

Products as intended.

967. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Montana Class members, those products would not have gained

widespread acceptance in the marketplace, and the Montana Class members would not have installed the PFAS Carper Products at issue.

968. These and other acts by Defendants were a direct and proximate cause of damage to the Montana Class members.

### COUNT 70

# VIOLATION OF THE MONTANA CONSUMER PROTECTION ACT (MONT. CODE ANN. §§ 30-14-101, ET SEQ.) ON BEHALF OF THE MONTANA CLASS MEMBERS

969. Plaintiff Cundiff incorporates herein the allegations contained above.

970. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Montana (the "Montana Class members").

971. The Montana Consumer Protection Act ("Montana CPA") makes any "unfair methods of competition and unfair or deceptive acts or practices in the conduct of any trade or commerce" unlawful. Mont. Code Ann. § 30-14-103.

972. In purchasing their PFAS Carpet Products, the Class members were deceived by Defendants' failure to disclose the material fact that their carpets were treated with PFAS Carpet Products.

973. The Montana Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

974. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

975. Defendants knew or should have known that their conduct violated the Montana

CPA.

976. Defendants owed the Montana Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Montana Class members; and

b. Intentionally concealed the foregoing from the Montana Class members.

977. Defendants' conduct proximately caused injuries to the Montana Class members.

978. The Montana Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

979. Defendants' violations present a continuing risk to the Montana Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

980. The Montana Class members seek three times their actual damages in the amount

of any ascertainable loss of money or property sustained, costs, attorney's fees, and all

other appropriate and available remedies under the Mont. Code Ann. § 30-14-133.

COUNT 71

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE NEBRASKA CLASS MEMBERS

981. Plaintiff Cundiff incorporates herein the allegations contained above.

982. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Nebraska (the "Nebraska Class members").

983. At all times relevant to this Complaint, Defendants were engaged in the business

of selling PFAS Carpet Products.

984. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including Nebraska Class members, who might be

foreseeably harmed by PFAS Carpet Products.

985. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

986. Defendants failed to disclose these threats to the Nebraska Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

987. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Nebraska Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

988. At all relevant times, the Nebraska Class members used their carpets with PFAS

Carpet Products as intended.

989. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs.

990. Defendants' failure to adopt those reasonable, feasible, safer, alternative designs

rendered their products defective, not reasonably safe, and unreasonably dangerous to

people and to property.

991. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

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992. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

993. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Nebraska Class members have been injured by widespread

and toxic PFAS contamination.

994. These and other acts by Defendants were a direct and proximate cause of damage

to the Nebraska Class members.

COUNT 72

**NEGLIGENCE (FAILURE TO WARN)** 

ON BEHALF OF THE NEBRASKA CLASS MEMBERS

995. Plaintiff Cundiff incorporates herein the allegations contained above.

996. Plaintiff Cundiff brings this claim on behalf of Class members who installed their

carpeting in Nebraska (the "Nebraska Class members").

997. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

to adequately warn against latent dangers resulting from foreseeable uses and misuses

of their products that Defendants knew or should have known about. Defendants' duty

to warn extended to all third parties who might be foreseeably harmed by the ordinary

use and misuse of their products, including Nebraska Class members.

998. Despite Defendants' superior knowledge of the safety risks posed by PFAS

Carpet Products, Defendants failed to warn consumers, the public, and the Nebraska

Class members of those risks.

999. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1000. Defendants' inadequate' inadequate warnings and instructions rendered PFAS

Carpet Products defective and not reasonably safe.

1001. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS products reached their

end users without substantial change in their condition.

1002. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Nebraska Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the Nebraska Class members

used their PFAS Carpet Products as intended.

1003. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to Nebraska Class members, those products would not have gained

widespread acceptance in the marketplace, and the Nebraska Class members would not

have installed the PFAS Carpet Products at issue.

1004. These and other acts by Defendants were a direct and proximate cause of damage to the Nebraska Class members.

#### COUNT 73

### VIOLATION OF THE NEBRASKA CONSUMER PROTECTION ACT (NEB. REV. STAT. §§ 59-1601 ET SEQ.) ON BEHALF OF THE NEBRASKA CLASS MEMBERS

1005. Plaintiff Cundiff incorporates herein the allegations contained above.

1006. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Nebraska (the "Nebraska Class members").

1007. The Nebraska Consumer Protection Act ("Nebraska CPA") states any "unfair methods of competition and unfair or deceptive acts or practices in the conduct of any trade or commerce" are unlawful. Neb. Rev. Stat. § 59-1602.

1008. In purchasing their carpets, the Nebraska Class members were deceived by Defendants' failure to disclose the material fact that their PFAS Carpet Products were treated with harmful PFAS chemicals.

1009. The Nebraska Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

1010. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

1011. Defendants knew or should have known that their conduct violated the Nebraska CPA.

1012. Defendants owed the Nebraska Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Nebraska Class members; and

b. Intentionally concealed the foregoing from the Nebraska Class members.

1013. Defendants' conduct proximately caused injuries to the Nebraska Class

members.

1014. The Nebraska Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1015. Defendants' violations present a continuing risk to the Nebraska Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1016. The Nebraska Class members seek their actual damages, punitive damages,

costs, attorney's fees, and all other appropriate and available remedies under the

Nebraska CPA. Neb. Rev. Stat. § 59-1609.

COUNT 74

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE NEVADA CLASS MEMBERS

1017. Plaintiff Cundiff incorporates herein the allegations contained above.

1018. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Nevada (the "Nevada Class members").

1019. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1020. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the Nevada Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1021. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1022. Defendants failed to disclose these threats to the Nevada Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1023. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the Nevada Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1024. At all relevant times, the Nevada Class members used their PFAS Carpet

Products as intended.

1025. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1026. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1027. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1028. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the Nevada Class members have been injured by widespread

and toxic PFAS contamination.

1029. These and other acts by Defendants were a direct and proximate cause of

damage to the Nevada Class members.

COUNT 75

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NEVADA CLASS MEMBERS

1030. Plaintiff Cundiff incorporates herein the allegations contained above.

1031. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Nevada (the "Nevada Class members").

1032. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Nevada Class members.

1033. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Nevada Class

members of those risks.

1034. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1035. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1036. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1037. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Nevada Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products.

1038. At all relevant times, the Nevada Class members used their PFAS Carpet

Products as intended.

1039. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Nevada Class members, those products would not have gained

widespread acceptance in the marketplace, and the Nevada Class members would not

have installed the PFAS Carpet Products at issue.

1040. These and other acts by Defendants were a direct and proximate cause of

damage to the Nevada Class members.

#### COUNT 76

### VIOLATION OF THE NEVADA DECEPTIVE TRADE PRACTICES ACT (Nev. Rev. Stat. §§ 598.0903 et seq.) ON BEHALF OF THE NEVADA CLASS MEMBERS

1041. Plaintiff Cundiff incorporates herein the allegations contained above.

1042. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Nevada (the "Nevada Class members").

1043. The Nevada Deceptive Trade Practices Act ("Nevada DTPA") prohibits deceptive trade practices. Nev. Rev. Stat. § 598.0923(1)(b) provides that a "person engages in a 'deceptive trade practice" when in the course of his or her business or occupation he or she knowingly ... [f]ails to disclose a material fact in connection with the sale or lease of goods or services."

1044. In purchasing their PFAS Carpet Products, the Nevada Class members were deceived by Defendants' failure to disclose the material fact that their carpets were treated with harmful PFAS chemicals.

1045. The Nevada Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

1046. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

1047. Defendants knew or should have known that their conduct violated the Nevada DTPA.

1048. Defendants owed the Nevada Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Nevada Class members; and

b. Intentionally concealed the foregoing from the Nevada Class members.

1049. Defendants' conduct proximately caused injuries to the Nevada Class members.

1050. The Nevada Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

1051. Defendants' violations present a continuing risk to the Nevada Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

1052. The Nevada Class members seek their actual damages, punitive damages, costs,

attorney's fees, and all other appropriate and available remedies under the Nevada

DTPA. Nev. Rev. Stat. § 41.600.

COUNT 77

STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE NEW HAMPSHIRE CLASS MEMBERS

1053. Plaintiff Cundiff incorporates herein the allegations contained above.

1054. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New Hampshire (the "New Hampshire Class members").

1055. At all times relevant to this Complaint, Defendants were engaged in the

business of selling PFAS Carpet Products.

1056. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the New Hampshire Class members, who

might be foreseeably harmed by PFAS Carpet Products.

1057. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1058. Defendants failed to disclose these threats to the New Hampshire Class

members and the public generally, but instead downplayed and misrepresented the

dangers posed by their PFAS Carpet Products.

1059. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the New Hampshire Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1060. New Hampshire Class members used their PFAS Carpet Products as intended.

1061. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1062. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1063. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1064. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the New Hampshire Class members have been injured by

widespread and toxic PFAS contamination.

1065. These and other acts by Defendants were a direct and proximate cause of

damage to the New Hampshire Class members.

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COUNT 78

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NEW HAMPSHIRE CLASS MEMBERS

1066. Plaintiff Cundiff incorporates herein the allegations contained above.

1067. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New Hampshire (the "New Hampshire Class members").

1068. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the New Hampshire Class members.

1069. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the New Hampshire

Class members of those risks.

1070. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1071. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1072. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1073. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the New Hampshire Class members, who would have heeded legally adequate

warnings about the dangers of PFAS Carpet Products.

1074. At all relevant times, the New Hampshire Class members used their PFAS

Carpet Products as intended.

1075. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the New Hampshire Class members, those products would not have

gained widespread acceptance in the marketplace, and the New Hampshire Class

members would not have installed the carpets at issue.

1076. These and other acts by Defendants were a direct and proximate cause of

damage to the New Hampshire Class members.

#### COUNT 79

## VIOLATION OF THE NEW HAMPSHIRE CONSUMER PROTECTION ACT (N.H. REV. STAT. ANN. §§ 358-A:1 et seq.) ON BEHALF OF THE NEW HAMPSHIRE CLASS MEMBERS

1077. Plaintiff Cundiff incorporates herein the allegations contained above.

1078. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in New Hampshire (the "New Hampshire Class members").

1079. The New Hampshire Consumer Protection Act ("New Hampshire CPA") makes it "unlawful for any person to use any unfair method of competition or any unfair or deceptive act or practice in the conduct of any trade or commerce within this state." N.H. Rev. Stat. § 358-A:2.

1080. Defendant and the New Hampshire Class members are "persons" within the meaning of N.H. Rev. Stat. Ann. § 358-A:1.

1081. Defendants' actions as set forth herein occurred in the conduct of trade and commerce within the meaning of N.H. Rev. Stat. Ann. § 358-A:1.

1082. In purchasing their PFAS Carpet Products, the New Hampshire Class members were deceived by Defendants' failure to disclose that their carpets were treated with harmful PFAS chemicals.

1083. The New Hampshire Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

1084. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

1085. Defendants knew or should have known that their conduct violated the New

Hampshire CPA.

1086. Defendants owed the New Hampshire Class members a duty to disclose the

truth about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the New Hampshire Class

members; and

b. Intentionally concealed the foregoing from the New Hampshire Class

members.

1087. Defendants' conduct proximately caused injuries to the New Hampshire Class

members.

1088. The New Hampshire Class members were injured and suffered ascertainable

loss, injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct,

as a direct and natural consequence of Defendants' omissions.

1089. Defendants' violations present a continuing risk to the New Hampshire Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1090. Because Defendants' willful conduct caused injury to Plaintiff' property

through violations of the New Hampshire CPA, the New Hampshire Class members seek

recovery of actual damages or \$1,000, whichever is greater; treble damages; costs and

reasonable attorneys' fees; and any other just and proper relief under N.H. Rev. Stat. Ann. § 358-A:10.

# COUNT 80 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE NEW JERSEY CLASS MEMBERS

1091. Plaintiff Cundiff incorporates herein the allegations contained above.

1092. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in New Jersey (the "New Jersey Class members").

1093. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

1094. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all people, including the New Jersey Class members, who might be foreseeably harmed by the PFAS Carpet Products.

1095. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

1096. Defendants failed to disclose these threats to the New Jersey Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1097. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the New Jersey Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1098. At all relevant times, the New Jersey Class members used their PFAS Carpet

Products as intended.

1099. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1100. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1101. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1102. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the New Jersey Class members have been injured by

widespread and toxic PFAS contamination.

1103. These and other acts by Defendants were a direct and proximate cause of

damage to the New Jersey Class members.

COUNT 81

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NEW JERSEY CLASS MEMBERS

1104. Plaintiff Cundiff incorporates herein the allegations contained above.

1105. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New Jersey (the "New Jersey Class members").

1106. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the New Jersey Class members.

1107. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the New Jersey Class

members of those risks.

1108. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1109. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1110. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1111. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the New Jersey Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products. At all relevant times, the New Jersey Class

members used their PFAS Carpet Products as intended.

1112. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to New Jersey Class members, those products would not have gained

widespread acceptance in the marketplace, and the New Jersey Class members would

not have installed the PFAS Carpet Products at issue.

1113. These and other acts by Defendants were a direct and proximate cause of damage to the New Jersey Class members.

COUNT 82

VIOLATION OF THE NEW JERSEY CONSUMER FRAUD ACT (N.J. STAT. ANN. §§ 56:8-1 ET SEQ.)

ON BEHALF OF THE NEW JERSEY CLASS MEMBERS

1114. Plaintiff Cundiff incorporates herein the allegations contained above.

1115. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New Jersey (the "New Jersey Class members").

1116. The New Jersey Consumer Fraud Act ("New Jersey CFA") makes unlawful the

"act, use or employment by any person of any unconscionable commercial practice,

deception, fraud, false pretense, false promise, misrepresentation, or the knowing

concealment, suppression or omission of any material fact with the intent that others rely

upon such concealment, suppression or omission, in connection with the sale or

advertisement of any merchandise or real estate, or with the subsequent performance of

such person as aforesaid, whether or not any person has in fact been misled, deceived or

damaged thereby." N.J. Stat. Ann. § 56:8-2.

1117. Defendants and the New Jersey Class members are "persons" within the

meaning of N.J. Stat. Ann. § 56:8-1(d).

1118. Defendants engaged in "sales" of "merchandise" within the meaning of N.J.

Stat. Ann. § 56:8-1(c), (d).

1119. In purchasing their PFAS Carpet Products, the New Jersey Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

1120. The New Jersey Class members reasonably relied on Defendants' omissions,

and they did not and could not unravel Defendants' deception on their own.

1121. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1122. Defendants knew or should have known that their conduct violated the New

Jersey CFA.

1123. Defendants owed the New Jersey Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by New Jersey Class members; and

b. Intentionally concealed the foregoing from the New Jersey Class members.

1124. Defendants' conduct proximately caused injuries to the New Jersey Class

members.

1125. The New Jersey Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1126. Defendants' violations present a continuing risk to the New Jersey Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1127. The New Jersey Class members are entitled to recover treble damages, costs,

and reasonable attorneys' fees pursuant to N.J. Stat. Ann. § 56:8-19, and any other just

and appropriate relief.

COUNT 83

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE NEW MEXICO CLASS MEMBERS

1128. Plaintiff Cundiff incorporates herein the allegations contained above.

1129. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New Mexico (the "New Mexico Class members").

1130. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1131. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the New Mexico Class members, who might

be foreseeably harmed by PFAS Carpet Products.

1132. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even
  - when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic
  - welfare, and the environment.
- 1133. Defendants failed to disclose these threats to the New Mexico Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1134. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the New Mexico Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1135. At all relevant times, the New Mexico Class members used their PFAS Carpet

Products as intended.

1136. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1137. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1138. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1139. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the New Mexico Class members have been injured by

widespread and toxic PFAS contamination.

1140. These and other acts by Defendants were a direct and proximate cause of

damage to the New Mexico Class members.

COUNT 84

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NEW MEXICO CLASS MEMBERS

1141. Plaintiff Cundiff incorporates herein the allegations contained above.

1142. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New Mexico (the "New Mexico Class members").

1143. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the New Mexico Class members.

1144. Notwithstanding Defendants' superior knowledge of the risks posed by PFAS

Carpet Products, Defendants failed to warn consumers, the public, and the New Mexico

Class members of those risks.

1145. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1146. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1147. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1148. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the New Mexico Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products. At all relevant times, the New Mexico Class

members used their PFAS Carpet Products as intended.

1149. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the New Mexico Class members, those products would not have

gained widespread acceptance in the marketplace, and the New Mexico Class members would not have installed the PFAS Carpet Products at issue.

1150. These and other acts by Defendants were a direct and proximate cause of damage to the New Mexico Class members.

#### **COUNT 85**

# VIOLATION OF THE NEW MEXICO UNFAIR TRADE PRACTICES ACT (N.M. STAT. ANN. §§ 57-12-1 ET SEQ.) ON BEHALF OF THE NEW MEXICO CLASS MEMBERS

1151. Plaintiff Cundiff incorporates herein the allegations contained above.

1152. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in New Mexico (the "New Mexico Class members").

1153. The New Mexico Unfair Trade Practices Act ("New Mexico UTPA") makes unlawful "a false or misleading oral or written statement, visual description or other representation of any kind knowingly made in connection with the sale, lease, rental or loan of goods or services . . . by a person in the regular course of the person's trade or commerce, that may, tends to or does deceive or mislead any person," including but not limited to "failing to state a material fact if doing so deceives or tends to deceive." N.M. Stat. Ann. § 57-12-2(D).

1154. Defendants and the New Mexico Class members are "person[s]" within the meaning of N.M. Stat. Ann. § 57-12-2.

1155. Defendants' actions as set forth herein occurred in the conduct of trade or commerce as defined by N.M. Stat. Ann. § 57-12-2.

1156. In purchasing their PFAS Carpet Products, the New Mexico Class members

were deceived by Defendants' failure to disclose that their PFAS Carpet Products were

treated with harmful PFAS chemicals.

1157. The New Mexico Class members reasonably relied on Defendants' omissions,

and they did not and could not unravel Defendants' deception on their own.

1158. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1159. Defendants knew or should have known that their conduct violated the New

Mexico UTPA.

1160. Defendants owed the New Mexico Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by New Mexico Class members; and

b. Intentionally concealed the foregoing from the New Mexico Class members.

1161. Defendants' conduct proximately caused injuries to the New Mexico Class

members.

1162. The New Mexico Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1163. Defendants' violations present a continuing risk to New Mexico Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

1164. Because Defendants' unconscionable, willful conduct caused actual harm to

Plaintiff, the New Mexico Class members seek recovery of actual damages or \$100,

whichever is greater; discretionary treble damages; reasonable attorneys' fees and costs;

and all other proper and just relief available under N.M. Stat. Ann. § 57-12-10.

COUNT 86

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE NEW YORK CLASS MEMBERS

1165. Plaintiff Cundiff incorporates herein the allegations contained above.

1166. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New York (the "New York Class members").

1167. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1168. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the New York Class members, who might

be foreseeably harmed by PFAS Carpet Products.

1169. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even
  - when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic
  - welfare, and the environment.
- 1170. Defendants failed to disclose these threats to the New York Class members and

the public generally but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1171. At all times relevant to this Complaint, the PFAS Carpet Products were in a

defective condition and unreasonably dangerous to the New York Class members, to an

extent beyond that which would be expected or contemplated by an ordinary consumer

when used in an ordinary and reasonably foreseeable manner.

1172. New York Class members used their PFAS Carpet Products as intended.

1173. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1174. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1175. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1176. As a direct and proximate result of Defendants' unreasonably dangerous design

of PFAS Carpet Products, the New York Class members have been injured by widespread

and toxic PFAS contamination.

1177. These and other acts by Defendants were a direct and proximate cause of

damage to the New York Class members.

COUNT 87

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NEW YORK CLASS MEMBERS

1178. Plaintiff Cundiff incorporates herein the allegations contained above.

1179. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in New York (the "New York Class members").

1180. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

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extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including New York Class members.

1181. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the New York Class

members of those risks.

1182. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1183. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1184. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1185. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to New York Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products. At all relevant times, the New York Class members

used their PFAS Carpet Products as intended.

1186. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to New York Class members, those products would not have gained

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widespread acceptance in the marketplace, and the New York Class members would not

have installed the PFAS Carpet Products at issue.

1187. These and other acts by Defendants were a direct and proximate cause of

damage to the New York Class members.

COUNT 88

PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE NORTH CAROLINA CLASS MEMBERS

1188. Plaintiff Cundiff incorporates herein the allegations contained above.

1189. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in North Carolina (the "North Carolina Class members").

1190. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1191. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to act negligently in placing into the stream of commerce a product that is

unreasonably dangerous, and they owed that duty to all persons, including the North

Carolina Class members, who might be foreseeably harmed by PFAS Carpet Products.

1192. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

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b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1193. Defendants failed to disclose these threats to the North Carolina Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1194. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the North Carolina Class members, to an extent beyond

that which would be expected or contemplated by an ordinary consumer when used in

an ordinary and reasonably foreseeable manner.

1195. At all relevant times, the North Carolina Class members used their PFAS Carpet

Products as intended.

1196. Defendants knew of these risks and nevertheless failed to use reasonable care

and acted negligently in the design of their PFAS Carpet Products. Defendants could

have made products that did not contain the PFAS chemicals at issue in this Complaint

or could have designed their PFAS Carpet Products in ways that substantially reduced

or eliminated the health and environmental dangers posed by PFASs. Defendants' failure

to adopt those reasonable, feasible, safer, alternative designs rendered their products

defective, not reasonably safe, and unreasonably dangerous to people and to property.

1197. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1198. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1199. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the North Carolina Class members have been injured by

widespread and toxic PFAS contamination.

1200. These and other acts by Defendants were a direct and proximate cause of

damage to the North Carolina Class members.

COUNT 89

PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NORTH CAROLINA CLASS MEMBERS

1201. Plaintiff Cundiff incorporates herein the allegations contained above.

1202. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in North Carolina (the "North Carolina Class members").

1203. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to act unreasonably in failing to adequately warn against latent dangers resulting

from foreseeable uses and misuses of their products that Defendants knew or should

have known about. Defendants' duty to warn extended to all third parties who might be

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foreseeably harmed by the ordinary use and misuse of their products, including North

Carolina Class members.

1204. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, they unreasonably failed to warn consumers, the public, and the North

Carolina Class members of those risks.

1205. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1206. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1207. Defendants' PFAS Carpet Products acted unreasonably by virtue of their

inadequate warnings at the time they left Defendants' control, and those PFAS Carpet

Products reached their end users without substantial change in their condition.

1208. Defendants' failure to reasonably warn proximately caused reasonably

foreseeable injuries to the North Carolina Class members, who would have heeded

legally adequate warnings about the dangers of PFAS Carpet Products.

1209. At all relevant times, the North Carolina Class members used their PFAS Carpet

Products as intended.

1210. Had Defendants provided adequate warnings regarding the dangers of PFAS Carpet Products to North Carolina Class members, those products would not have gained widespread acceptance in the marketplace, and the North Carolina Class members would not have installed the PFAS Carpet Products at issue.

1211. These and other acts by Defendants were a direct and proximate cause of damage to the North Carolina Class members.

## COUNT 90

## VIOLATION OF NORTH CAROLINA UNFAIR AND DECEPTIVE TRADE PRACTICES ACT (N.C. GEN. STAT. §§ 75-1.1 ET SEQ.) ON BEHALF OF THE NORTH CAROLINA CLASS MEMBERS

1212. Plaintiff Cundiff incorporates by reference the allegations in the preceding paragraphs of this Complaint.

1213. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in North Carolina (the "North Carolina Class members").

1214. North Carolina's Unfair and Deceptive Acts and Practices Act (the "North Carolina UDTPA") broadly prohibits "unfair or deceptive acts or practices in or affecting commerce." N.C. Gen. Stat. § 75-1.1(a).

1215. Defendants engaged in "commerce" within the meaning of N.C. Gen. Stat. § 75-1.1(b).

1216. In purchasing their PFAS Carpet Products, the North Carolina Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.

1217. The North Carolina Class members reasonably relied on Defendants' omissions,

and they did not and could not unravel Defendants' deception on their own.

1218. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1219. Defendants knew or should have known that their conduct violated the North

Carolina UDTPA.

1220. Defendants owed the North Carolina Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

applied to carpeting purchased by the North Carolina Class members; and

b. Intentionally concealed the foregoing from the North Carolina Class members.

1221. Defendants' conduct proximately caused injuries to the North Carolina Class

members.

1222. The North Carolina Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1223. Defendants' violations present a continuing risk to the North Carolina Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1224. The North Carolina Class members seek an order for treble their actual damages, costs, attorney's fees, and any other just and proper relief available under the North Carolina UDTPA. N.C. Gen. Stat. § 75-16.

## COUNT 91 STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE NORTH DAKOTA CLASS MEMBERS

1225. Plaintiff Cundiff incorporates herein the allegations contained above.

1226. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in North Dakota (the "North Dakota Class members").

1227. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

1228. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is unreasonably dangerous, and they owed that duty to all persons, including the North Dakota Class members, who might be foreseeably harmed by PFAS Carpet Products.

1229. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

1230. Defendants failed to disclose these threats to the North Dakota Class members

and the public generally but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1231. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the North Dakota Class members, to an extent beyond

that which would be expected or contemplated by an ordinary consumer when used in

an ordinary and reasonably foreseeable manner.

1232. At all relevant times, the North Dakota Class members used their PFAS Carpet

Products as intended.

1233. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1234. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1235. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1236. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the North Dakota Class members have been injured by

widespread and toxic PFAS contamination.

1237. These and other acts by Defendants were a direct and proximate cause of

damage to the North Dakota Class members.

COUNT 92

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE NORTH DAKOTA CLASS MEMBERS

1238. Plaintiff Cundiff incorporates by reference the allegations in the preceding

paragraphs of this Complaint.

1239. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in North Dakota (the "North Dakota Class members").

1240. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the North Dakota Class members.

1241. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the North Dakota Class

members of those risks.

1242. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1243. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1244. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1245. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the North Dakota Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

1246. North Dakota Class members used their PFAS Carpet Products as intended.

1247. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the North Dakota Class members, those products would not have

gained widespread acceptance in the marketplace, and the North Dakota Class members

would not have installed the PFAS Carpet Products at issue.

1248. These and other acts by Defendants were a direct and proximate cause of

damage to the North Dakota Class members.

COUNT 93

NEGLIGENCE (DESIGN DEFECT)

ON BEHALF OF THE OHIO CLASS MEMBERS

1249. Plaintiff Cundiff incorporates herein the allegations contained above.

1250. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Ohio (the "Ohio Class members").

1251. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1252. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Ohio Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1253. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1254. Defendants failed to disclose these threats to Ohio Class members and the public

generally, but instead downplayed and misrepresented the dangers posed by their PFAS

Carpet Products.

1255. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Ohio Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

1256. At all relevant times, the Ohio Class members used their PFAS Carpet Products

as intended.

1257. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1258. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1259. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1260. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Ohio Class members have been injured by widespread

and toxic PFAS contamination.

1261. These and other acts by Defendants were a direct and proximate cause of

damage to the Ohio Class members.

COUNT 94

**NEGLIGENCE (FAILURE TO WARN)** 

ON BEHALF OF THE OHIO CLASS MEMBERS

1262. Plaintiff Cundiff incorporates herein the allegations contained above.

1263. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Ohio (the "Ohio Class members").

1264. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

under the common law of negligence to adequately warn against latent dangers resulting

from foreseeable uses and misuses of their products that Defendants knew or should

have known about. Defendants' duty to warn extended to all third parties who might be

foreseeably harmed by the ordinary use and misuse of their products, including Ohio

Class members.

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Case 1:24-cv-00362-TRM-CHS PageID #: 227 1265. Despite Defendants' superior knowledge of the safety risks posed by PFAS

Carpet Products, Defendants failed to warn consumers, the public, and the Ohio Class

members of those risks.

1266. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1267. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1268. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1269. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Ohio Class members, who would have heeded legally adequate warnings about the

dangers of PFAS Carpet Products.

1270. At all relevant times, the Ohio Class members used their PFAS Carpet Products

as intended.

1271. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Ohio Class members, those products would not have gained

widespread acceptance in the marketplace, and the Ohio Class members would not have

installed the carpets at issue.

1272. These and other acts by Defendants were a direct and proximate cause of

damage to the Ohio Class members.

**COUNT 95** 

VIOLATION OF THE OHIO CONSUMER SALES PRACTICES ACT

(OHIO REV. CODE ANN. §§ 1345.01 ET SEQ.)

ON BEHALF OF THE OHIO CLASS MEMBERS

1273. Plaintiff Cundiff incorporates by reference the allegations in the preceding

paragraphs of this Complaint.

1274. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Ohio (the "Ohio Class members").

1275. The Ohio Consumer Sales Practices Act ("Ohio CSPA") provides that "no

supplier shall commit an unfair or deceptive act or practice in connection with a

consumer transaction. Such an unfair or deceptive act or practice by a supplier" is

prohibited "whether it occurs before during, or after the transaction." The Ohio CSPA

includes many examples of an unfair or deceptive act, notably "that the subject of a

consumer transaction is of a particular standard, quality, grade, style, prescription, or

model, if it is not." Ohio Rev. Code Ann. § 1345.02.

1276. Defendants and the Ohio Class members are "persons" within the meaning of

Ohio Rev. Code Ann. § 1345.01.

1277. Defendants are each a "supplier" within the meaning of Ohio Rev. Code Ann. §

1345.01.

1278. In purchasing their PFAS Carpet Products, the Ohio Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with harmful PFAS chemicals.

1279. The Ohio Class members reasonably relied on Defendants' omissions, and they

did not and could not unravel Defendants' deception on their own.

1280. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1281. Defendants knew or should have known that their conduct violated the

Oklahoma CPA.

1282. Defendants owed the Ohio Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Ohio Class members; and

b. Intentionally concealed the foregoing from the Ohio Class members.

1283. Defendants' conduct proximately caused injuries to the Ohio Class members.

1284. The Ohio Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

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1285. Defendants' violations present a continuing risk to the Ohio Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

1286. Because Defendants' unfair and deceptive conduct caused injury to the Ohio

Class members, they seek recovery of actual damages, reasonable attorneys' fees, and any

other just and proper relief available under the Ohio CSPA.

COUNT 96

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE OKLAHOMA CLASS MEMBERS

1287. Plaintiff Cundiff incorporates herein the allegations contained above.

1288. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Oklahoma (the "Oklahoma Class members").

1289. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1290. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Oklahoma Class members, who might

be foreseeably harmed by PFAS Carpet Products.

1291. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1292. Defendants failed to disclose these threats to the Oklahoma Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1293. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Oklahoma Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1294. Oklahoma Class members used their PFAS Carpet Products as intended.

1295. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

1296. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1297. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1298. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Oklahoma Class members have been injured by

widespread and toxic PFAS contamination.

1299. These and other acts by Defendants were a direct and proximate cause of

damage to the Oklahoma Class members.

COUNT 97

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE OKLAHOMA CLASS MEMBERS

1300. Plaintiff Cundiff incorporates herein the allegations contained above.

1301. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Oklahoma (the "Oklahoma Class members").

1302. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Oklahoma Class members.

1303. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Oklahoma Class

members of those risks.

1304. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1305. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1306. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1307. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Oklahoma Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

1308. At all relevant times, the Oklahoma Class members used their PFAS Carpet

Products as intended.

1309. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Oklahoma Class members, those products would not have

gained widespread acceptance in the marketplace, and the Oklahoma Class members

would not have installed the PFAS Carpet Products at issue.

1310. These and other acts by Defendants were a direct and proximate cause of

damage to the Oklahoma Class members.

COUNT 98

VIOLATION OF THE OKLAHOMA CONSUMER PROTECTION ACT

(OKLA. STAT. TIT. 15 §§ 751 ET SEQ.)

ON BEHALF OF THE OKLAHOMA CLASS MEMBERS

1311. Plaintiff Cundiff incorporates by reference the allegations in the preceding

paragraphs of this Complaint.

1312. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Oklahoma (the "Oklahoma Class members").

1313. The Oklahoma Consumer Protection Act ("Oklahoma CPA") provides that a

"person engages in a practice which is declared to be unlawful under the Oklahoma

Consumer Protection Act when, in the course of the person's business, the person ...

[c]ommits an unfair or deceptive trade practice as defined in Section 752 of this title."

Okla. Stat. Tit. 15, § 753(21). Section 752(13) provides that a "deceptive trade practice"

means "a misrepresentation, omission or other practice that has deceived or could

reasonably be expected to deceive or mislead a person to the detriment of that person."

1314. Defendants and the Oklahoma Class members are "persons" within the

meaning of Okla. Stat. Tit. 15, § 752.

1315. Each Defendant is a "person," "corporation," or "association" within the meaning of Okla. Stat. Tit. 15, § 15-751(1).

1316. In purchasing their PFAS Carpet Products, the Oklahoma Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.

1317. The Oklahoma Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

1318. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

1319. Defendants knew or should have known that their conduct violated the Oklahoma CPA.

1320. Defendants owed the Oklahoma Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs that were applied to carpeting purchased by Oklahoma Class members; and
- b. Intentionally concealed the foregoing from the Oklahoma Class members.
- 1321. Defendants' conduct proximately caused injuries to the Oklahoma Class members.

1322. The Oklahoma Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1323. Defendants' violations present a continuing risk to the Oklahoma Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1324. Because Defendants' unconscionable conduct caused injury to the Oklahoma

Class members, they seek recovery of actual damages, statutory penalties up to \$2,000

per violation, and reasonable attorneys' fees, under Okla. Stat. Tit. 15, § 761.1. The

Oklahoma Class members further seek any other just and proper relief available under

the Oklahoma CPA.

COUNT 99

STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE OREGON CLASS MEMBERS

1325. Plaintiff Cundiff incorporates herein the allegations contained above.

1326. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Oregon (the "Oregon Class members").

1327. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1328. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the Oregon Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1329. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1330. Defendants failed to disclose these threats to the Oregon Class members and the

public generally but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

1331. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Oregon Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

1332. At all relevant times, the Oregon Class members used their PFAS Carpet

Products as intended.

1333. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1334. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1335. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1336. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Oregon Class members have been injured by

widespread and toxic PFAS contamination.

1337. These and other acts by Defendants were a direct and proximate cause of

damage to the Oregon Class members.

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**COUNT 100** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE OREGON CLASS MEMBERS

1338. Plaintiff Cundiff incorporates herein the allegations contained above.

1339. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Oregon (the "Oregon Class members").

1340. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Oregon Class members.

1341. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Oregon Class

members of those risks.

1342. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1343. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1344. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1345. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Oregon Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products.

1346. At all relevant times, the Oregon Class members used their PFAS Carpet

Products as intended.

1347. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Oregon Class members, those products would not have

gained widespread acceptance in the marketplace, and the Oregon Class members would

not have installed the PFAS Carpet Products at issue.

1348. These and other acts by Defendants were a direct and proximate cause of

damage to the Oregon Class members.

**COUNT 101** 

VIOLATION OF THE OREGON UNLAWFUL TRADE PRACTICES ACT

(OR. REV. STAT. §§ 646.605 ET SEQ.)

ON BEHALF OF THE OREGON CLASS MEMBERS

1349. Plaintiff Cundiff incorporates herein the allegations contained above.

1350. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Oregon (the "Oregon Class members").

1351. The Oregon Unfair Trade Practices Act ("Oregon UTPA") provides that a "person engages in an unlawful practice if in the course of the person's business, vocation or occupation the person does any of the following: ... (u) Engages in any other unfair or deceptive conduct in trade or commerce." Or. Rev. Stat. § 646.608(1)(u).

1352. Defendants and the Oregon Class members are each a "person" within the meaning of Or. Rev. Stat. § 646.605(4).

1353. Defendants' PFAS Carpet Products are "goods" within the meaning of Or. Rev. Stat. § 646.605(6).

1354. In purchasing their PFAS Carpet Products, the Oregon Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.

1355. The Oregon Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

1356. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.

1357. Defendants knew or should have known that their conduct violated the Oregon UTPA.

1358. Defendants owed the Oregon Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
  - that were applied to carpeting purchased by the Oregon Class members; and
- b. Intentionally concealed the foregoing from the Oregon Class members.
- 1359. Defendants' conduct proximately caused injuries to the Oregon Class members.
- 1360. The Oregon Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

1361. Defendants' violations present a continuing risk to the Oregon Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

1362. The Oregon Class members are entitled to recover the greater of actual damages

or \$200 pursuant to Or. Rev. Stat. § 646.638(1), (8). The Oregon Class members are also

entitled to punitive damages because Defendants engaged in conduct amounting to a

particularly aggravated, deliberate disregard of the rights of others.

1363. The Oregon Class members seek attorneys' fees and any other just and proper

relief available under Or. Rev. Stat. § 646.638(1), (8).

## **COUNT 102**

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE PENNSYLVANIA CLASS MEMBERS

1364. Plaintiff Cundiff incorporates herein the allegations contained above.

1365. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Pennsylvania (the "Pennsylvania Class members").

1366. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1367. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Pennsylvania Class members, who

might be foreseeably harmed by PFAS Carpet Products.

1368. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1369. Defendants failed to disclose these threats to the Pennsylvania Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1370. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the Pennsylvania Class members, to an extent beyond

that which would be expected or contemplated by an ordinary consumer when used in

an ordinary and reasonably foreseeable manner.

1371. Pennsylvania Class members used their PFAS Carpet Products as intended.

1372. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1373. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1374. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1375. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Pennsylvania Class members have been injured by

widespread and toxic PFAS contamination.

1376. These and other acts by Defendants were a direct and proximate cause of

damage to the Pennsylvania Class members.

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**COUNT 103** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE PENNSYLVANIA CLASS MEMBERS

1377. Plaintiff Cundiff incorporates herein the allegations contained above.

1378. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Pennsylvania (the "Pennsylvania Class members").

1379. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Pennsylvania Class members.

1380. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Pennsylvania Class

members of those risks.

1381. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1382. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1383. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1384. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Pennsylvania Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products. At all relevant times, the Pennsylvania Class

members used their PFAS Carpet Products as intended.

1385. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Pennsylvania Class members, those products would not

have gained widespread acceptance in the marketplace, and the Pennsylvania Class

members would not have installed the PFAS Carpet Products at issue.

1386. These and other acts by Defendants were a direct and proximate cause of

damage to the Pennsylvania Class members.

**COUNT 104** 

VIOLATION OF THE PENNSYLVANIA UNFAIR TRADE PRACTICES AND

**CONSUMER PROTECTION LAW** 

(73 PA. CONS. STAT. §§ 201-1 ET SEQ.)

ON BEHALF OF THE PENNSYLVANIA CLASS MEMBERS

1387. Plaintiff Cundiff incorporates herein the allegations contained above.

1388. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Pennsylvania (the "Pennsylvania Class members").

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1389. The Pennsylvania Unfair Trade Practices and Consumer Protection Law

("Pennsylvania UTPCPL") prohibits unfair or deceptive acts or practices, including

representing that goods or services have characteristics, benefits or qualities that they do

not have; representing that goods or services are of a particular standard, quality or grade

if they are of another; advertising goods or services with intent not to sell them as

advertised; and engaging in any other fraudulent or deceptive conduct which creates a

likelihood of confusion or misunderstanding. 73 Pa. Cons. Stat. § 201-2(4).

1390. Defendants and the Pennsylvania Class members are "persons" within the

meaning of 73 Pa. Cons. Stat. § 201-2(2).

1391. The Pennsylvania Class members purchased or leased PFAS Carpet Products

primarily for personal, family, or household purposes within the meaning of 73 Pa. Cons.

Stat. § 201-9.2.

1392. All of the acts complained of herein were conducted by Defendants in the

course of trade or commerce within the meaning of 73 Pa. Cons. Stat. § 201-2(3).

1393. Defendants are liable to the Pennsylvania Class members for treble their actual

damages or \$100, whichever is greater, and attorneys' fees and costs. 73 Pa. Cons. Stat. §

201-9.2(a).

**COUNT 105** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE RHODE ISLAND CLASS MEMBERS

1394. Plaintiff Cundiff incorporates herein the allegations contained above.

1395. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Rhode Island (the "Rhode Island Class members").

1396. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1397. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Rhode Island Class members, who

might be foreseeably harmed by PFAS Carpet Products.

1398. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1399. Defendants failed to disclose these threats to the Rhode Island Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1400. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Rhode Island Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1401. At all relevant times, the Rhode Island Class members used their PFAS Carpet

Products as intended.

1402. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1403. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1404. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1405. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Rhode Island Class members have been injured by

widespread and toxic PFAS contamination.

1406. These and other acts by Defendants were a direct and proximate cause of

damage to the Rhode Island Class members.

**COUNT 106** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE RHODE ISLAND CLASS MEMBERS

1407. Plaintiff Cundiff incorporates herein the allegations contained above.

1408. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Rhode Island (the "Rhode Island Class members").

1409. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Rhode Island Class members.

1410. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Rhode Island Class

members of those risks.

1411. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1412. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1413. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1414. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Rhode Island Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

1415. At all relevant times, the Rhode Island Class members used their PFAS Carpet

Products as intended.

1416. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Rhode Island Class members, those products would not

have gained widespread acceptance in the marketplace, and the Rhode Island Class

members would not have installed the PFAS Carpet Products at issue.

1417. These and other acts by Defendants were a direct and proximate cause of

damage to the Rhode Island Class members.

#### **COUNT 107**

# VIOLATION OF THE RHODE ISLAND DECEPTIVE TRADE PRACTICES ACT (R.I GEN. LAWS ANN. §§ 6-13.1-1 ET SEQ.)

#### ON BEHALF OF THE RHODE ISLAND CLASS MEMBERS

- 1418. Plaintiff Cundiff incorporates herein the allegations contained above.
- 1419. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Rhode Island (the "Rhode Island Class members").
- 1420. The Rhode Island Deceptive Trade Practices Act ("Rhode Island DTPA") provides that "unfair methods of competition and unfair or deceptive acts or practices in the conduct of any trade or commerce" are unlawful. Gen. Laws of R.I. Ann. § 6-13.1-2.
- 1421. In purchasing their PFAS Carpet Products, the Rhode Island Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.
- 1422. The Rhode Island Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.
- 1423. Defendants' concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
- 1424. Defendants knew or should have known that their conduct violated the Rhode Island DTPA.
- 1425. Defendants owed the Rhode Island Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
  - that were applied to carpeting purchased by Rhode Island Class members; and
- b. Intentionally concealed the foregoing from the Rhode Island Class members.
- 1426. Defendants' conduct proximately caused injuries to the Rhode Island Class

members.

1427. The Rhode Island Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1428. Defendants' violations present a continuing risk to the Rhode Island Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1429. Because Defendants' unfair and deceptive conduct caused injury to the Rhode

Island Class members, they seek recovery of up to three times the amount of actual

damages, reasonable attorneys' fees, and any other just and proper relief available under

the Rhode Island DTPA. Gen. Laws of R.I. Ann. § 6-13.1-5.2.

**COUNT 108** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE SOUTH CAROLINA CLASS MEMBERS

1430. Plaintiff Cundiff incorporates herein the allegations contained above.

1431. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in South Carolina (the "South Carolina Class members").

1432. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1433. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the South Carolina Class members, who

might be foreseeably harmed by PFAS Carpet Products.

1434. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1435. Defendants failed to disclose these threats to the South Carolina Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1436. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the South Carolina Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1437. At all relevant times, the South Carolina Class members used their PFAS Carpet

Products as intended.

1438. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

1439. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1440. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1441. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the South Carolina Class members have been injured by

widespread and toxic PFAS contamination.

1442. These and other acts by Defendants were a direct and proximate cause of

damage to the South Carolina Class members.

**COUNT 109** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE SOUTH CAROLINA CLASS MEMBERS

1443. Plaintiff Cundiff incorporates herein the allegations contained above.

1444. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in South Carolina (the "South Carolina Class members").

1445. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their PFAS Carpet Products, including the South Carolina Class members.

1446. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the South Carolina Class

members of those risks.

1447. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1448. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1449. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1450. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the South Carolina Class members, who would have heeded legally adequate warnings

about the dangers of the PFAS Carpet Products. At all relevant times, the South Carolina

Class members used their PFAS Carpet Products as intended.

1451. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the South Carolina Class members, those products would not

have gained widespread acceptance in the marketplace, and the South Carolina Class

members would not have installed the PFAS Carpet Products at issue.

1452. These and other acts by Defendants were a direct and proximate cause of

damage to the South Carolina Class members.

**COUNT 110** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE SOUTH DAKOTA CLASS MEMBERS

1453. Plaintiff Cundiff incorporates herein the allegations contained above.

1454. Plaintiff Cundiff bring this claim on behalf of Class members who installed their

carpeting in South Dakota (the "Suth Dakota Class members").

1455. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1456. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the South Dakota Class members, who

might be foreseeably harmed by PFAS Carpet Products.

1457. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1458. Defendants failed to disclose these threats to the South Dakota Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1459. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the South Dakota Class members, to an extent beyond

that which would be expected or contemplated by an ordinary consumer when used in

an ordinary and reasonably foreseeable manner.

1460. At all relevant times, the South Dakota Class members used their PFAS Carpet

Products as intended.

1461. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to persons and to property.

1462. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1463. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1464. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the South Dakota Class members have been injured by

widespread and toxic PFAS contamination.

1465. These and other acts by Defendants were a direct and proximate cause of

damage to the South Dakota Class members.

**COUNT 111** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE SOUTH DAKOTA CLASS MEMBERS

1466. Plaintiff Cundiff incorporates herein the allegations contained above.

1467. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in South Dakota (the "South Dakota Class members").

1468. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the South Dakota Class members.

1469. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the South Dakota Class

members of those risks.

1470. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1471. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1472. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1473. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the South Dakota Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products. At all relevant times, the South Dakota Class

members used their PFAS Carpet Products as intended.

1474. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the South Dakota Class members, those products would not

have gained widespread acceptance in the marketplace, and the South Dakota Class

members would not have installed the PFAS Carpet Products at issue.

1475. These and other acts by Defendants were a direct and proximate cause of

damage to the South Dakota Class members.

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#### **COUNT 112**

VIOLATION OF THE SOUTH DAKOTA DECEPTIVE TRADE PRACTICES AND

**CONSUMER PROTECTION LAW** 

(S.D. CODIFIED LAWS §§ 37-24-1 ET SEQ.)

ON BEHALF OF THE SOUTH DAKOTA CLASS MEMBERS

1476. Plaintiff Cundiff incorporates herein the allegations contained above.

1477. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in South Dakota (the "South Dakota Class members").

1478. The South Dakota Deceptive Trade Practices and Consumer Protection Law

("South Dakota DTPCPL") provides that it is a "deceptive act or practice for any person

to ... (1) Knowingly act, use, or employ any deceptive act or practice, fraud, false pretense,

false promises, or misrepresentation or to conceal, suppress, or omit any material fact in

connection with the sale or advertisement of any merchandise or the solicitation of

contributions for charitable purposes, regardless of whether any person has in fact been

misled, deceived, or damaged thereby...." S.D. Codified Laws § 37-24-6.

1479. In purchasing their PFAS Carpet Products, the South Dakota Class members

were deceived by Defendants' failure to disclose that their PFAS Carpet Products were

treated with harmful PFAS chemicals.

1480. The South Dakota Class members reasonably relied on Defendants' omissions,

and they did not and could not unravel Defendants' deception on their own.

1481. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1482. Defendants knew or should have known that their conduct violated the South

Dakota DTPCPL.

1483. Defendants owed the South Dakota Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by South Dakota Class members; and

b. Intentionally concealed the foregoing from the South Dakota Class members.

1484. Defendants' conduct proximately caused injuries to the South Dakota Class

members.

1485. The South Dakota Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1486. Defendants' violations present a continuing risk to the South Dakota Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1487. Under S.D. Codified Laws § 37-24-31, the South Dakota Class members are

entitled to a recovery of their actual damages suffered as a result of Defendants' acts and

practices.

**COUNT 113** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE TENNESSEE CLASS MEMBERS

1488. Plaintiff Cundiff incorporates herein the allegations contained above.

1489. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Tennessee (the "Tennessee Class members").

1490. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1491. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Tennessee Class members, who might

be foreseeably harmed by PFAS Carpet Products.

1492. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1493. Defendants failed to disclose these threats to the Tennessee Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1494. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the Tennessee Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1495. At all relevant times, the Tennessee Class members used their PFAS Carpet

Products as intended.

1496. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1497. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1498. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

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1499. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carper Products, the Tennessee Class members have been injured by

widespread and toxic PFAS contamination.

1500. These and other acts by Defendants were a direct and proximate cause of

damage to Plaintiff Cundiff and the Tennessee Class members.

**COUNT 114** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE TENNESSEE CLASS MEMBERS

1501. Plaintiff Cundiff incorporates herein the allegations contained above.

1502. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Tennessee (the "Tennessee Class members").

1503. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Tennessee Class members.

1504. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Tennessee Class

members of those risks.

1505. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1506. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1507. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1508. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Tennessee Class members, who would have heeded legally adequate warnings

about the dangers of the PFAS Carpet Products.

1509. At all relevant times, the Tennessee Class members used their PFAS Carpet

Products as intended.

1510. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Tennessee Class members, those products would not have

gained widespread acceptance in the marketplace, and the Tennessee Class members

would not have installed the PFAS Carpet Products at issue.

1511. These and other acts by Defendants were a direct and proximate cause of

damage to Plaintiff Cundiff and the Tennessee Class members.

#### **COUNT 115**

### VIOLATION OF THE TENNESSEE CONSUMER PROTECTION ACT (TENN. CODE ANN. §§ 47-18-101 ET SEQ.) ON BEHALF OF THE TENNESSEE CLASS MEMBERS

- 1512. Plaintiff Cundiff incorporates herein the allegations contained above.
- 1513. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Tennessee (the "Tennessee Class members").
- 1514. The Tennessee Consumer Protection Act ("Tennessee CPA") provides that "unfair or deceptive acts or practices affecting the conduct of any trade or commerce constitute unlawful acts or practices." Tenn. Code Ann. § 47-18-109.
- 1515. Defendants committed the acts complained of herein in the course of "trade" and "commerce" within the meaning of Tenn. Code Ann. § 47-18-103.
- 1516. In purchasing their PFAS Carpet Products, the Tennessee Class members were deceived by Defendants' knowing failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.
- 1517. The Tennessee Class members reasonably relied on Defendants' knowing omissions, and they did not and could not unravel Defendants' deception on their own.
- 1518. Defendants' knowing concealment, suppression, and omission of material facts were likely to and did in fact deceive reasonable consumers.
  - 1519. Defendants knew that their conduct violated the Tennessee CPA.
- 1520. Defendants owed the Tennessee Class members a duty to disclose the truth about PFAS Carpet Products because Defendants:

- a. Possessed superior knowledge that their products were infused with PFASs
  - that were applied to carpeting purchased by the Tennessee Class members; and
- b. Intentionally concealed the foregoing from the Tennessee Class members.
- 1521. Defendants' conduct proximately caused injuries to the Tennessee Class

members.

1522. The Tennessee Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1523. Defendants' violations present a continuing risk to the Tennessee Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1524. As a direct and proximate result of Defendants' violations of the Tennessee

CPA, the Tennessee Class members have suffered injury-in-fact and/or actual damages.

1525. Plaintiff Cundiff and the Tennessee Class members seek monetary relief against

Defendants measured as actual damages in an amount to be determined at trial, treble

damages for Defendants' knowing and willful violations of the Tennessee CPA, and any

other just and proper relief available under the Tennessee CPA.

**COUNT 116** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE TEXAS CLASS MEMBERS

1526. Plaintiff Cundiff incorporates herein the allegations contained above.

1527. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Texas (the "Texas Class members").

1528. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1529. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all persons, including the Texas Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1530. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1531. Defendants failed to disclose these threats to the Texas Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

1532. At all relevant times, PFAS Carpet Products were in a defective condition and

unreasonably dangerous to the Texas Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

1533. At all relevant times, the Texas Class members used their PFAS Carpet Products

as intended.

1534. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1535. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1536. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1537. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Texas Class members have been injured by widespread

and toxic PFAS contamination.

1538. These and other acts by Defendants were a direct and proximate cause of

damage to the Texas Class members.

**COUNT 117** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE TEXAS CLASS MEMBERS

1539. Plaintiff Cundiff incorporates by reference the allegations contained above.

1540. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Texas (the "Texas Class members").

1541. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Texas Class members.

1542. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Texas Class members

of those risks.

1543. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1544. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1545. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1546. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Texas Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products.

1547. At all relevant times, the Texas Class members used their PFAS Carpet Products

as intended.

1548. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Texas Class members, those products would not have gained

widespread acceptance in the marketplace, and the Texas Class members would not have

installed the PFAS Carpet Products at issue.

1549. These and other acts by Defendants were a direct and proximate cause of

damage to the Texas Class members.

**COUNT 118** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE UTAH CLASS MEMBERS

1550. Plaintiff Cundiff incorporates herein the allegations contained above.

1551. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Utah (the "Utah Class members").

1552. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1553. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous, and

they owed that duty to all people, including the Utah Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1554. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1555. Defendants failed to disclose these threats to the Utah Class members and the

public generally, but instead downplayed and misrepresented the dangers posed by their

PFAS Carpet Products.

1556. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the Utah Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

1557. At all relevant times, the Utah Class members used their PFAS Carpet Products

as intended.

1558. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and unreasonably dangerous to people and to property.

1559. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1560. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those PFAS Carpet Products reached their end users without

substantial change in their condition.

1561. As a direct and proximate result of Defendants' unreasonably dangerous design

of the PFAS Carpet Products, the Utah Class members have been injured by widespread

and toxic PFAS contamination.

1562. These and other acts by Defendants were a direct and proximate cause of

damage to the Utah Class members.

**COUNT 119** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE UTAH CLASS MEMBERS

1563. Plaintiff Cundiff incorporates by reference the allegations in the preceding

paragraphs of this Complaint.

1564. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Utah (the "Utah Class members").

1565. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including Utah Class members.

1566. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Utah Class members

of those risks.

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Case 1:24-cv-00362-TRM-CHS PageID #: 277 1567. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1568. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1569. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1570. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to Utah Class members, who would have heeded legally adequate warnings about the

dangers of PFAS Carpet Products. At all relevant times, the Utah Class members used

their PFAS Carpet Products as intended.

1571. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Utah Class members, those products would not have gained

widespread acceptance in the marketplace, and the Utah Class members would not have

installed the PFAs Carpet Products at issue.

1572. These and other acts by Defendants were a direct and proximate cause of

damage to the Utah Class members.

#### **COUNT 120**

## VIOLATION OF THE UTAH CONSUMER SALES PRACTICES ACT (UTAH CODE ANN. §§ 13-11-1 ET SEQ.)

ON BEHALF OF THE UTAH CLASS MEMBERS

1573. Plaintiff Cundiff incorporates herein the allegations contained above.

1574. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Utah (the "Utah Class members").

1575. The Utah Consumer Sales Practices Act ("Utah CSPA") provides that a

"deceptive act or practice by a supplier in connection with a consumer transaction

violates this chapter whether it occurs before, during, or after the transaction," including

indicating that "the subject of a consumer transaction is of a particular standard, quality,

grade, style, or model, if it is not." Further, the Utah CSPA provides that an

"unconscionable act or practice by a supplier in connection with a consumer transaction

violates this act whether it occurs before, during, or after the transaction." Utah Code

Ann. § 13-11-21.

1576. Defendants are "suppliers" within the meaning of Utah Code Ann. § 13-11-3.

1577. Defendants committed the acts complained of herein in the course of a

"consumer transaction" within the meaning of Utah Code Ann. § 13-11-3.

1578. In purchasing their PFAs Carpet Products, the Utah Class members were

deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated

with PFAS Carpet Products.

1579. The Utah Class members reasonably relied on Defendants' omissions, and they

did not and could not unravel Defendants' deception on their own.

1580. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1581. Defendants knew or should have known that their conduct violated the Utah

CSPA.

1582. Defendants owed the Utah Class members a duty to disclose the truth about

PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by the Utah Class members; and

b. Intentionally concealed the foregoing from the Utah Class members.

1583. Defendants' conduct proximately caused injuries to the Utah Class members.

1584. The Utah Class members were injured and suffered ascertainable loss, injury-

in-fact, and/or actual damage as a proximate result of Defendants' conduct. These injuries

are the direct and natural consequence of Defendants' omissions.

1585. Defendants' violations present a continuing risk to the Utah Class members.

Defendants' unlawful acts and practices complained of herein affect the public interest.

1586. Because of Defendants' unfair, deceptive, and unconscionable actions,

Defendants are liable to the Utah Class members for actual damages, reasonable

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attorneys' fees, and costs, as well as any other remedies the Court may deem appropriate

under Utah Code Ann. § 13-11-19.

**COUNT 121** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE VERMONT CLASS MEMBERS

1587. Plaintiff Cundiff incorporates herein the allegations contained above.

1588. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Vermont (the "Vermont Class members").

1589. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1590. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is not reasonably safe, and they

owed that duty to all persons, including the Vermont Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1591. PFAS Carpet Products are not reasonably safe for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

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1592. Defendants failed to disclose these threats to the Vermont Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1593. At all relevant times, PFAS Carpet Products were in a defective condition and

not reasonably safe for the Vermont Class members, to an extent beyond that which

would be expected or contemplated by an ordinary consumer when used in an ordinary

and reasonably foreseeable manner.

1594. Vermont Class members used their PFAS Carpet Products as intended.

1595. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and not reasonably safe for people and to property.

1596. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1597. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1598. As a direct and proximate result of Defendants' unreasonable and unsafe design

of the PFAS Carpet Products, the Vermont Class members have been injured by

widespread and toxic PFAS contamination.

1599. These and other acts by Defendants were a direct and proximate cause of

damage to the Vermont Class members.

**COUNT 122** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE VERMONT CLASS MEMBERS

1600. Plaintiff Cundiff incorporates herein the allegations contained above.

1601. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Vermont (the "Vermont Class members").

1602. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Vermont Class members.

1603. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Vermont Class

members of those risks.

1604. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1605. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1606. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1607. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Vermont Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

1608. At all relevant times, the Vermont Class members used their PFAS Carpet

Products as intended.

1609. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Vermont Class members, those products would not have

gained widespread acceptance in the marketplace, and the Vermont Class members

would not have installed the PFAS Carpet Products at issue.

1610. These and other acts by Defendants were a direct and proximate cause of

damage to the Vermont Class members.

**COUNT 123** 

NEGLIGENCE (DESIGN DEFECT)

ON BEHALF OF THE VIRGINIA CLASS MEMBERS

1611. Plaintiff Cundiff incorporates herein the allegations contained above.

1612. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Vermont (the "Vermont Class members").

1613. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1614. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to negligently place into the stream of commerce a product that is unreasonably

dangerous, and they owed that duty to all persons, including the Virginia Class members,

who might be foreseeably harmed by PFAS Carpet Products.

1615. PFAS Carpet Products are unreasonably dangerous for their foreseeable uses

and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

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b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1616. Defendants failed to disclose these threats to the Virginia Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1617. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to the Virginia Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1618. At all relevant times, the Virginia Class members used their PFAS Carpet

Products as intended.

1619. Defendants knew of these risks and nevertheless negligently failed to use

reasonable care in the design of their PFAS Carpet Products. Defendants could have

made products that did not contain the PFAS chemicals at issue in this Complaint or

could have designed their PFAS Carpet Products in ways that substantially reduced or

eliminated the health and environmental dangers posed by PFASs. Defendants' failure

to adopt those reasonable, feasible, safer, alternative designs rendered their products

defective, not reasonably safe, and unreasonably dangerous to people and to property.

1620. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

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using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1621. Defendants' PFAS Carpet Products were defectively and negligently designed

at the time they left Defendants' control, and those products reached their end users

without substantial change in their condition.

1622. As a direct and proximate result of Defendants' negligent design of

unreasonably dangerous PFAS Carpet Products, the Virginia Class members have been

injured by widespread and toxic PFAS contamination.

1623. These and other acts by Defendants were a direct and proximate cause of

damage to the Virginia Class members.

**COUNT 124** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE VIRGINIA CLASS MEMBERS

1624. Plaintiff Cundiff incorporates herein the allegations contained above.

1625. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Virginia (the "Virginia Class members").

1626. As manufacturers and sellers PFAS Carpet Products, Defendants had a duty to

adequately warn against latent dangers resulting from foreseeable uses and misuses of

their products that Defendants knew or should have known about. Defendants' duty to

warn extended to all third parties who might be foreseeably harmed by the ordinary use

and misuse of their products, including Virginia Class members.

1627. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Virginia Class

members of those risks.

1628. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1629. Defendants' inadequate warnings and instructions rendered PFAS Carpet

Products defective and not reasonably safe.

1630. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1631. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Virginia Class members, who would have heeded legally adequate warnings about

the dangers of PFAS Carpet Products.

1632. At all relevant times, the Virginia Class members used their PFAS Carpet

Products as intended.

1633. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Virginia Class members, those products would not have gained

widespread acceptance in the marketplace, and the Virginia Class members would not

have installed the PFAS Carpet Products at issue.

1634. These and other acts by Defendants were a direct and proximate cause of

damage to the Virginia Class members.

**COUNT 125** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE WASHINGTON CLASS MEMBERS

1635. Plaintiff Cundiff incorporates herein the allegations contained above.

1636. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Washington (the "Washington Class members").

1637. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1638. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is not reasonably safe, and they

owed that duty to all persons, including the Washington Class members, who might be

foreseeably harmed by PFAS Carpet Products.

1639. PFAS Carpet Products are not reasonably safe for their foreseeable uses and

misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

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b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1640. Defendants failed to disclose these threats to the Washington Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1641. At all relevant times, the PFAS Carpet Products were in a defective condition

and not reasonably safe for the Washington Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1642. At all relevant times, the Washington Class members used their PFAS Carpet

Products as intended.

1643. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and not reasonably safe for people and property.

1644. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1645. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1646. As a direct and proximate result of Defendants not reasonably safe design of the

PFAS Carpet Products, the Washington Class members have been injured by widespread

and toxic PFAS contamination.

1647. These and other acts by Defendants were a direct and proximate cause of

damage to the Washington Class members.

**COUNT 126** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE WASHINGTON CLASS MEMBERS

1648. Plaintiff Cundiff incorporates herein the allegations contained above.

1649. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Washington (the "Washington Class members").

1650. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Washington Class members.

1651. Despite Defendants' superior knowledge of the risks posed by PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the Washington Class

members of those risks.

1652. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1653. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1654. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1655. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Washington Class members, who would have heeded legally adequate warnings

about the dangers of PFAS Carpet Products.

1656. At all relevant times, the Washington Class members used their PFAS Carpet

Products as intended.

1657. Had Defendants provided adequate warnings regarding the dangers of PFAS

Carpet Products to the Washington Class members, those products would not have

gained widespread acceptance in the marketplace, and the Washington Class members would not have installed the PFAS Carpet Products at issue.

1658. These and other acts by Defendants were a direct and proximate cause of damage to the Washington Class members.

#### **COUNT 127**

# VIOLATION OF THE WASHINGTON CONSUMER PROTECTION ACT (WASH. REV. CODE ANN. §§ 19.86.010 ET SEQ.) ON BEHALF OF THE WASHINGTON CLASS MEMBERS

1659. Plaintiff Cundiff incorporates herein the allegations contained above.

1660. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in Washington (the "Washington Class members").

1661. The Washington Consumer Protection Act ("Washington CPA") broadly prohibits "[u]nfair methods of competition and unfair or deceptive acts or practices in the conduct of any trade or commerce." Wash. Rev. Code Ann. § 19.96.010.

1662. Defendants committed the acts complained of herein in the course of "trade" or "commerce" within the meaning of Wash. Rev. Code Ann. § 19.96.010.

1663. In purchasing their PFAS Carpet Products, the Washington Class members were deceived by Defendants' failure to disclose that their PFAS Carpet Products were treated with harmful PFAS chemicals.

1664. The Washington Class members reasonably relied on Defendants' omissions, and they did not and could not unravel Defendants' deception on their own.

1665. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1666. Defendants knew or should have known that their conduct violated the

Washington CPA.

1667. Defendants owed the Washington Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by Washington Class members; and

b. Intentionally concealed the foregoing from the Washington Class members.

1668. Defendants' conduct proximately caused injuries to the Washington Class

members.

1669. The Washington Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1670. Defendants' violations present a continuing risk to the Washington Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1671. Defendants are liable to the Washington Class members for damages in

amounts to be proven at trial, including attorneys' fees, costs, and treble damages, as well

as any other remedies the Court may deem appropriate under Wash. Rev. Code Ann. § 19.86.090.

### **COUNT 128**

### STRICT PRODUCTS LIABILITY (DESIGN DEFECT) ON BEHALF OF THE WEST VIRGINIA CLASS MEMBERS

1672. Plaintiff Cundiff incorporates herein the allegations contained above.

1673. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in West Virginia (the "West Virginia Class members").

1674. At all times relevant to this Complaint, Defendants were engaged in the business of manufacturing and selling PFAS Carpet Products.

1675. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty not to place into the stream of commerce a product that is not reasonably safe, and they owed that duty to all people, including the West Virginia Class members, who might be foreseeably harmed by PFAS Carpet Products.

1676. PFAS Carpet Products are not reasonably safe for their foreseeable uses and misuses because, among other things:

- a. PFASs cause extensive and persistent contamination of the environment even when used in their foreseeable and intended manner; and
- b. PFAS contamination poses significant threats to public health, economic welfare, and the environment.

1677. Defendants failed to disclose these threats to the West Virginia Class members

and the public generally, but instead downplayed and misrepresented the dangers posed

by their PFAS Carpet Products.

1678. At all relevant times, the PFAS Carpet Products were in a defective condition

and not reasonably safe for the West Virginia Class members, to an extent beyond that

which would be expected or contemplated by an ordinary consumer when used in an

ordinary and reasonably foreseeable manner.

1679. At all relevant times, the West Virginia Class members used their PFAS Carpet

Products as intended.

1680. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs. Defendants' failure to adopt those reasonable,

feasible, safer, alternative designs rendered their products defective, not reasonably safe,

and not reasonably safe for people and property.

1681. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1682. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1683. As a direct and proximate result of Defendants' not reasonably safe design of

the PFAS Carpet Products, the West Virginia Class members have been injured by

widespread and toxic PFAS contamination.

1684. These and other acts by Defendants were a direct and proximate cause of

damage to the West Virginia Class members.

**COUNT 129** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE WEST VIRGINIA CLASS MEMBERS

1685. Plaintiff Cundiff incorporates herein the allegations contained above.

1686. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in West Virginia (the "West Virginia Class members").

1687. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the West Virginia Class members.

1688. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and the West Virginia Class

members of those risks.

1689. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1690. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1691. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1692. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the West Virginia Class members, who would have heeded legally adequate warnings

about the dangers of the PFAS Carpet Products. At all relevant times, the West Virginia

Class members used their PFAS Carpet Products as intended.

1693. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the West Virginia Class members, those products would not

have gained widespread acceptance in the marketplace, and the West Virginia Class

members would not have installed the PFAS Carpet Products at issue.

1694. These and other acts by Defendants were a direct and proximate cause of damage to the West Virginia Class members.

### **COUNT 130**

## VIOLATION OF THE WEST VIRGINIA CONSUMER CREDIT AND PROTECTION ACT (W. VA. CODE §§ 46A-6-101 et seq.) ON BEHALF OF THE WEST VIRGINIA CLASS MEMBERS

1695. Plaintiff Cundiff incorporates herein the allegations contained above.

1696. Plaintiff Cundiff brings this claim on behalf of Class members who installed their carpeting in West Virginia (the "West Virginia Class members").

1697. The West Virginia Consumer Credit and Protection Act ("West Virginia CCPA") prohibits "unfair or deceptive acts or practices in the conduct of any trade or commerce." W. Va. Code § 46A-6-104. Without limitation, "unfair or deceptive" acts or practices include: "The act, use or employment by any person of any deception, fraud, false pretense, false promise or misrepresentation, or the concealment, suppression or omission of any material fact with intent that others rely upon such concealment, suppression or omission, in connection with the sale or advertisement of any goods or services, whether or not any person has in fact been misled, deceived or damaged thereby...." W. Va. Code § 46A-6-102(7)(M).

1698. Defendants and the West Virginia Class members are each a "person" under W. Va. Code § 46A-1-102(31).

1699. The West Virginia Class members are "consumers" as defined by W. Va. Code §§ 46A-1-102(12) and 46A-6-102(2), who purchased the PFAS Carpet Products.

1700. Defendants committed the acts complained of herein in the course of "trade" or

"commerce" within the meaning of W. Va. Code § 46A-6-102(6).

1701. In the conduct of trade or commerce, Defendants knowingly concealed,

suppressed, and omitted the material fact that carpets purchased by the West Virginia

Class members were treated with PFAS Carpet Products, with the intent that others rely

upon the concealment, suppression, or omission.

1702. In purchasing their carpets, the West Virginia Class members were deceived by

Defendants' failure to disclose that their carpets were treated with PFAS Carpet Products.

1703. The West Virginia Class members reasonably relied on Defendants' omissions,

and they did not and could not unravel Defendants' deception on their own.

1704. Defendants' concealment, suppression, and omission of material facts were

likely to and did in fact deceive reasonable consumers.

1705. Defendants knew or should have known that their conduct violated the West

Virginia CCPA.

1706. Defendants owed the West Virginia Class members a duty to disclose the truth

about PFAS Carpet Products because Defendants:

a. Possessed superior knowledge that their products were infused with PFASs

that were applied to carpeting purchased by West Virginia Class members; and

b. Intentionally concealed the foregoing from the West Virginia Class members.

1707. Defendants' conduct proximately caused injuries to the West Virginia Class

members.

1708. The West Virginia Class members were injured and suffered ascertainable loss,

injury-in-fact, and/or actual damage as a proximate result of Defendants' conduct. These

injuries are the direct and natural consequence of Defendants' omissions.

1709. Defendants' violations present a continuing risk to the West Virginia Class

members. Defendants' unlawful acts and practices complained of herein affect the public

interest.

1710. Pursuant to W. Va. Code § 46A-6-106, the West Virginia Class members seek

monetary relief against the Defendants measured as the greater of (a) actual damages in

an amount to be determined at trial and (b) statutory damages in the amount of \$200 per

violation of the West Virginia CCPA for each West Virginia Class member.

1711. The West Virginia Class members also seek punitive damages against the

Defendants because they carried out despicable conduct with willful and conscious

disregard of the rights of others, subjecting the West Virginia Class members to cruel and

unjust hardship as a result.

1712. The West Virginia Class members further seek restitution, punitive damages,

costs of Court, attorney's fees under W. Va. Code §§ 46A-5-101 et seq., and any other just

and proper relief available under the West Virginia CCPA.

**COUNT 131** 

STRICT PRODUCTS LIABILITY (DESIGN DEFECT)

ON BEHALF OF THE WISCONSIN CLASS MEMBERS

1713. Plaintiff Cundiff incorporates herein the allegations contained above.

1714. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Wisconsin (the "Wisconsin Class members").

1715. At all times relevant to this Complaint, Defendants were engaged in the

business of manufacturing and selling PFAS Carpet Products.

1716. As manufacturers and sellers of PFAS Carpet Products, Defendants had a duty

not to place into the stream of commerce a product that is unreasonably dangerous and

not reasonably safe, and they owed that duty to all persons, including the Wisconsin

Class members, who might be foreseeably harmed by PFAS Carpet Products.

1717. PFAS Carpet Products are unreasonably dangerous and not reasonably safe for

their foreseeable uses and misuses because, among other things:

a. PFASs cause extensive and persistent contamination of the environment even

when used in their foreseeable and intended manner; and

b. PFAS contamination poses significant threats to public health, economic

welfare, and the environment.

1718. Defendants failed to disclose these threats to the Wisconsin Class members and

the public generally, but instead downplayed and misrepresented the dangers posed by

their PFAS Carpet Products.

1719. At all relevant times, the PFAS Carpet Products were in a defective condition

and unreasonably dangerous to (and not reasonably safe for) the Wisconsin Class

members, to an extent beyond that which would be expected or contemplated by an

ordinary consumer when used in an ordinary and reasonably foreseeable manner.

1720. At all relevant times, the Wisconsin Class members used their PFAS Carpet

Products as intended.

1721. Defendants knew of these risks and nevertheless failed to use reasonable care in

the design of their PFAS Carpet Products. Defendants could have made products that did

not contain the PFAS chemicals at issue in this Complaint or could have designed their

PFAS Carpet Products in ways that substantially reduced or eliminated the health and

environmental dangers posed by PFASs, the omission of which renders those products

not reasonably safe. Defendants' failure to adopt those reasonable, feasible, safer,

alternative designs rendered their products defective, not reasonably safe, and

unreasonably dangerous to people and to property.

1722. At all relevant times, the foreseeable risk of harm to public health, property, and

the environment posed by Defendants' PFAS Carpet Products outweighed the utility of

using PFASs in those products and outweighed the cost to Defendants of reducing or

eliminating such risk.

1723. Defendants' PFAS Carpet Products were defectively designed at the time they

left Defendants' control, and those products reached their end users without substantial

change in their condition.

1724. As a direct and proximate result of Defendants' unreasonably dangerous and

not reasonably safe design of the PFAS Carpet Products, the Wisconsin Class members

have been injured by widespread and toxic PFAS contamination.

1725. These and other acts by Defendants were a direct and proximate cause of

damage to the Wisconsin Class members.

**COUNT 132** 

STRICT PRODUCTS LIABILITY (FAILURE TO WARN)

ON BEHALF OF THE WISCONSIN CLASS MEMBERS

1726. Plaintiff Cundiff incorporates herein the allegations contained above.

1727. Plaintiff Cundiff brings this claim on behalf of Class members who installed

their carpeting in Wisconsin (the "Wisconsin Class members").

1728. As manufacturers and sellers of PFAS Carpet Products, Defendants had a strict

duty to adequately warn against latent dangers resulting from foreseeable uses and

misuses of their products that Defendants knew about. Defendants' duty to warn

extended to all third parties who might be foreseeably harmed by the ordinary use and

misuse of their products, including the Wisconsin Class members.

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1729. Despite Defendants' superior knowledge of the risks posed by the PFAS Carpet

Products, Defendants failed to warn consumers, the public, and Wisconsin Class

members of those risks.

1730. Any warnings that Defendants might have disseminated were rendered

ineffective by their false and misleading public statements about the dangers of the PFAS

Carpet Products, and their widespread and longstanding efforts to conceal and

misrepresent the public health and environmental impacts of PFASs.

1731. Defendants' inadequate warnings and instructions rendered the PFAS Carpet

Products defective and not reasonably safe.

1732. Defendants' PFAS Carpet Products were defective by virtue of their inadequate

warnings at the time they left Defendants' control, and those PFAS Carpet Products

reached their end users without substantial change in their condition.

1733. Defendants' failure to warn proximately caused reasonably foreseeable injuries

to the Wisconsin Class members, who would have heeded legally adequate warnings

about the dangers of the PFAS Carpet Products. At all relevant times, the Wisconsin Class

members used their PFAS Carpet Products as intended.

1734. Had Defendants provided adequate warnings regarding the dangers of the

PFAS Carpet Products to the Wisconsin Class members, those products would not have

gained widespread acceptance in the marketplace, and the Wisconsin Class members

would not have installed the PFAS Carpet Products at issue.

1735. These and other acts by Defendants were a direct and proximate cause of

damage to the Wisconsin Class members.

PRAYER FOR RELIEF

For these reasons, Plaintiff Cundiff prays for the following judgment:

A. An order certifying this action as a class action;

B. An order appointing Plaintiff Cundiff as Class Representative, and appointing

undersigned counsel as Class Counsel to represent the Class;

C. A declaration that Defendants are liable under each and every one of the above

enumerated causes of action;

D. An order awarding appropriate preliminary and/or final injunctive relief

against the conduct of Defendants described above;

E. Payment to Plaintiff Cundiff and Class Members of all damages, exemplary or

punitive damages, and/or restitution associated with the conduct for all causes

of action in an amount to be proven at trial, including but not limited to the full

amounts paid for the PFAS Carpet Products; and/or the costs to replace or

return the PFAS Carpet Products;

F. An award of attorneys' fees, expert witness fees, and costs, as provided by

applicable law and/or as would be reasonable from any recovery of monies

recovered for or benefits bestowed on the Class Members;

G. An award of statutory penalties to the extent available;

- H. Interest as provided by law, including but not limited to pre-judgment and post judgment interest as provided by rule or statute; and
- I. Such other and further relief as this Court may deem just, equitable, or proper.

Dated: November 12, 2024 Respectfully submitted,

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